

DONOR REPORT

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Message from
Syed Babar Ali
Founding Pro Chancellor

I believe that education is the key to advancement. Friends of LUMS have seen how their contributions have transformed the lives of those who benefitted from attending this university.

Our 18,000 plus alumni, spread from Alaska to New Zealand, are creating a huge impact whether by setting up their own enterprises, being employed in corporates or serving in the government. Most of them are either placed in senior positions or are pursuing higher studies.

LUMS needs your support, now and in the future, to maintain its momentum in providing quality education.

You all are our strongest advocates, and your help means so much to us. We look forward to your continued support.



Message from **Dr. Ali Cheema** Vice Chancellor

When I think about the incredible impact of LUMS, made possible by the generosity of its donor community, I am inspired by the transformative opportunities provided to thousands of individuals in pursuit of education and excellence. A big warm thank you to all of you for ensuring that you not only touch the lives of bright scholars and their families but also create an impact on the wider community.

Your sustained commitment has continued to allow one in every three students at LUMS to fulfil their dreams of attaining quality education. You have kept the momentum going for research that improves the life of the man on the street. You have also facilitated the building of state-of-the-art infrastructure for a world-class learning experience. The recent major donation for the Yusuf H. Shirazi Complex, which will serve as a hub of intellectual exchange for the entire community, is an example of this.

Through your support, transformative work is underway at the five schools at LUMS. The Suleman Dawood School of Business has taken a step towards sustainable mobility in Pakistan to explore the potential of electric vehicles, emphasising the shift from traditional fossil-fuel vehicles to eco-friendly alternatives. Faculty at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences are exploring ways to advance financial inclusion for women, as well as conducting field experiments on microcredit and its impact on household consumption, notably in food and children's education. A smart meter for early detection of hydrological events, including flash floods and droughts, has been developed at the Syed Babar Ali School of Science and Engineering; this technology is helping mitigate the risk of loss of human lives and infrastructure damage. Championing justice, the Shaikh Ahmad Hassan School of Law provides paralegal training to incarcerated individuals, ensuring access to legal knowledge and rights, while the Syed Ahsan Ali and Syed Maratib Ali School of Education is empowering educators with innovative resources for engaging storytelling sessions in underserved communities. These initiatives and more, simply underscore our dedication to student success and community advancement.

Furthermore, I am proud of the profound impact of our 18,000 plus alumni spread across 53 countries. Their unwavering commitment to mentoring students and fostering a culture of giving back to their alma mater embodies the spirit of our community, driving our collective mission forward.

I would like to end by thanking Dr. Arshad Ahmad, our former Vice Chancellor, who steered LUMS through a period of challenges in the last five years. Your enthusiasm and warm response helped him successfully foster partnerships with many of you for efforts toward the sustainability of the University.

As we create new beginnings, we look forward to your ongoing commitment today and into the future.



Message from
Nuzhat Kamran
Director, Office of Advancement

As I reflect on the past two years, I am filled with immense gratitude for your unwavering generosity that has remained the driving force behind LUMS' remarkable achievements.

You'll be happy to know that the University's commitment to promoting access to education and championing diversity and inclusivity has been recognised at the international level by the Council for the Advancement and Support of Education. Your support contributed to securing the 'Global Platinum Award' and the 'Best of Asia-Pacific' award for our scholarship initiatives: National Outreach Programme and Give a Day to LUMS, respectively. These and other such initiatives, funded by your generosity have enabled our students to carve out brilliant career trajectories for themselves in academia, industry, the development sector and private enterprise. I encourage you to explore the profound impact you continue to have in our detailed *Donor Report*.

This Report also showcases LUMS' efforts to confront local and regional challenges including water, energy, education, health and others. Through cutting-edge research initiatives, our faculty and students are developing solutions for sustainable change. From advancements in electric vehicles, interventions in the treatment of TB and cancer, to reforming educational policies, the LUMS community is dedicated to enhancing our quality of life.

With you as our partners, our journey promises to be an exciting and impactful one. We look forward to many more years of your continued support to help LUMS in continuing its mission to make a difference in our country.

A handwritten signature in black ink that reads "Nuzhat Kamran".

LUMS is...

Promoting Access, Equity, and Inclusion



PKR 10 Billion
disbursed as financial
aid since inception



1 in 3
students receives financial
support annually



Students from
152
cities, towns and
villages across Pakistan



50%
scholarship for women
offered by the Suleman
Dawood School of Business



Nearly
44%
female students are on
financial aid



over 18,000
alumni spread
across 53 countries

Offering up to

140%

scholarship covering tuition, books,
living stipends, and lodging through the
National Outreach Programme

Globally Recognised for Excellence



Ranked
44th
in the 'World's Best Small
Universities' by Times
Higher Education 2023



Rose over 100 places
to reach
540th
position in QS World
University Rankings 2024



National Outreach Programme

Winner, Global
CASE
Platinum Award

'Give a Day to LUMS' Campaign

Winner, Best of
CASE
Asia-Pacific
Region Award

Fostering and Advancing Women Leaders in Business

Winner, Best of
CASE Asia-Pacific
Region Award



The only AACSB
International accredited
business school in
Pakistan



A Harvard Business
Publishing content
partner

1 in 3 students at LUMS is on Financial Aid. Here's how.

UNDERGRADUATE SCHOLARSHIPS

The **National Outreach Programme** is a Global CASE Platinum Award winner and offers up to 140% scholarship.

Every year, **100 merit scholarships** support the studies of top-ranked undergraduate students.

Need-based tuition fee waivers and **interest-free loans** are available to local students with demonstrated financial need.

The **Shahid Hussain Foundation Scholarship** is available for nationals of SAARC member countries.

The **Sekha Scholarship** offers 100% scholarships for the top students from the FSc stream inducted to the Syed Babar Ali School of Science and Engineering.



GRADUATE SCHOLARSHIPS

LUMS provides a **50% tuition fee waiver** to women admitted on high merit at the Suleman Dawood School of Business.

Merit Scholarships, providing partial to full tuition fee waivers, are available to top-ranked graduate applicants.

LUMS is the only institution in Pakistan that offers the **Asian Development Bank-Japan Scholarship Program (ADB-JSP)**, providing individuals from ADB's developing members the chance to pursue an MBA.

The University recognises that PhD scholars have the potential to have a lasting impact on society. All **PhD programmes** at LUMS offer generous funding.

LUMS offers a **partial flat subsidy** to all MS students enrolled in Biology, Chemistry, and Physics.

Need-based tuition fee waivers and **interest-free loans** are available to students with demonstrated financial need.

Graduate students also have the option to work as **Research** or **Teaching Assistants**.



Transforming Lives through **Scholarships**

The generous contributions of our donors provide endless possibilities to our talented students, turning their aspirations into realities. Here are a few stories that exemplify the impact they have brought to life.



From Reading Hawking to *Meeting* Hawking

“I was always interested in physics, but I never imagined I would choose it as a career in Pakistan. Coming to LUMS was a life-changing experience for me. Whatever opportunities I got in my career were only possible because of LUMS.”

Dr. Muntazir Abidi
BSc 2012



Dr. Abidi's journey from Abbottabad Public School to immersing himself in the captivating world of cosmology at Cambridge was made possible through the National Outreach Programme (NOP) at LUMS, making him a role model for young Pakistani physicists.

It was Stephen Hawking's best-seller, *A Brief History of Time*, a gift from one of his teachers, that inspired Dr. Abidi's love for science. During his time at Abbottabad Public School, LUMS was never part of the plan. "I never imagined I could ever attend LUMS, as it was beyond my means to afford it." A fateful day, during a session with the NOP team, was where he realised that a degree at LUMS was a possibility.

Encouraged by the NOP team, Dr. Abidi applied to LUMS and became part of the first batch of students at the Syed Babar Ali School of Science and Engineering.

While studying at LUMS, he was selected for an intense, pre-PhD Postgraduate Diploma Programme at the prestigious Abdus Salam International Centre for Theoretical Physics (ICTP) to study High Energy Physics. He was later admitted to one of the top physics and mathematics Master's programmes at Cambridge, where he was then accepted for a coveted PhD position. "At

Cambridge I found out that cosmology could be the perfect topic for me to study. Not only would it allow me to study more physics, but I could also learn new skills like computational methods and data analysis. So, I joined the cosmology group at

Cambridge that was doing very interesting work."

At Cambridge, Dr. Abidi had the opportunity to meet Professor Stephen Hawking, whose book had originally made him fall in love with physics.



The **National Outreach Programme at LUMS** is a CASE Platinum 2021 Award winner, for best practices in diversity, equity, and inclusion!



Dr. Abidi with Professor Stephen Hawking



Empowering Women in STEM

“My doctoral experience at LUMS has motivated me to make my country proud by becoming a productive member of the research community.”

Dr. Kanzal Iman

PhD Biology 2017

Recipient of the Syed Babar
Ali Research Award

Having earned a fully funded PhD degree from LUMS, Dr. Iman's commitment to scholarship and innovation has positioned her as a valuable asset to the research community.

For her PhD, Dr. Iman took up an innovative challenge to explore a new scientific research area by joining the Biomedical Informatics & Engineering Research Laboratory (BIRL) at LUMS. BIRL offers state-of-the-art research facilities including high performance computing, which has resulted in high quality research at the University.

"While most graduate students worry about making sure they have enough to fund their studies, LUMS offered me every opportunity to learn and grow. I had access to the University's facilities and the resources to excel."

As a result of generous funding, all PhD students at LUMS are provided complete financial support

for the entire duration of the programme.

As she was nearing the completion of her degree, the COVID-19 lockdown was enforced. But that did not derail her education. "During this time, I had remote access to BIRL which helped me continue working on my project without pause."

Dr. Iman's promising work led her to become part of the 2021 cohort of the Syed Babar Ali Research Awards.

Her research focused on the structure-based design of novel multi-target inhibitors for a neurodegenerative disease, Alzheimer's. As the lead for the proteomics team at BIRL, she played a significant role in researching proteins and studying Hepatitis C. Her work has been published in reputable journals such as *Nucleic Acids Research*, *Nature Scientific Reports*, *Medicinal Research Reviews*, and others.

Dr. Iman is co-founder and director at

Pharmaeconomica BV, which is focused on revolutionising drug discovery by integrating high-performance computing and AI for efficient and cost-effective solutions. Currently, the company is working on developing breakthroughs for late-stage Alzheimer's disease treatments.

The Syed Babar Ali Research Awards, sponsored by the Babar Ali Foundation, celebrate and honour PhD students whose work promises far-reaching impact. The awards provide a monthly stipend as well as funds for additional research support.

Redefining Women Leadership

“Pakistani women
deserve to rise to the
top, and education is
the first step.”

Nayha Arif
MBA 2022



Nayha's journey at LUMS is a testament to transformative education. She considers herself an introvert, who was encouraged to shed her self-doubt and come out of her comfort zone through challenging group projects, engaging debates, and industry interactions. Through the 50% women scholarship at LUMS, Nayha thrived in an environment that values and empowers diversity. Nayha believes that such initiatives enable women to overcome obstacles and unlock their full potential.

Access to a world-class education not only opened doors to advanced learning but also exposed Nayha to diverse perspectives and enhanced her skill development.

Nayha's goal is to contribute to a more empowered and informed society. "Pakistani women deserve to rise to the top, and education is the first step. Empowered women

bring diverse perspectives, creativity, and innovation to the table, fostering positive change and progress for everyone. Such initiatives not only benefit individual women but also create a ripple effect that enriches communities and paves the way for a more balanced and just future," she believes.

Currently leading the marketing efforts at a tech start-up with a presence in both Pakistan and the GCC region, Nayha's professional journey post-LUMS reflects the tangible outcomes of her educational experience. Applying the skills honed during her time at LUMS, she plays a pivotal role in the growth of the start-up, contributing to its success in a competitive market.

Today, Nayha continues her journey to inspire the next generation of female leaders. Her story is not just a personal triumph but a beacon of hope for aspiring women in Pakistan and beyond. As Nayha navigates

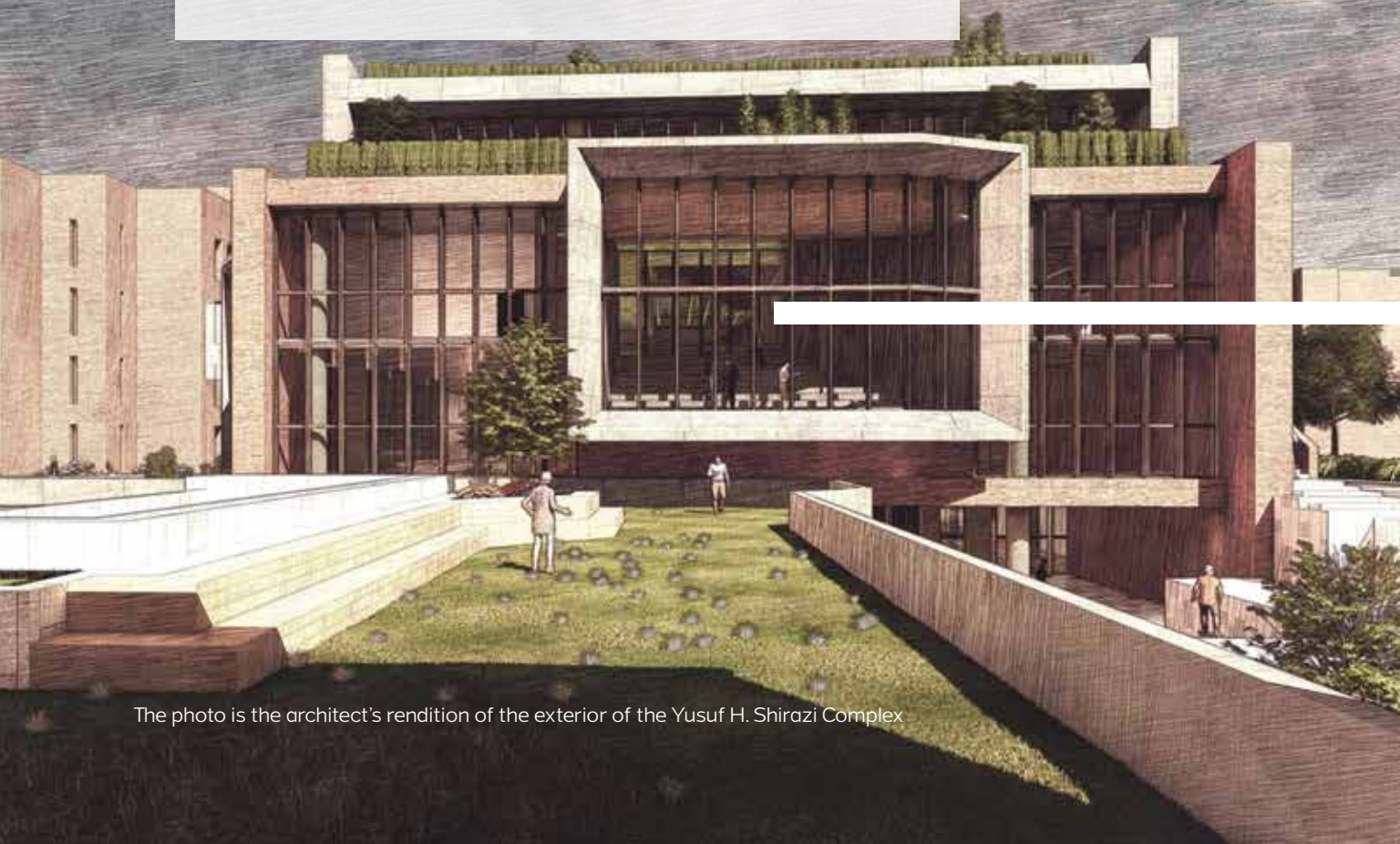
the dynamic landscape of the tech industry, she remains committed to breaking barriers and fostering an environment where women can thrive. In doing so, she pays homage to the transformative power of education, paving the way for a future where more individuals, regardless of gender, can realise their full potential and contribute meaningfully to society.



The 50% women's scholarship offered by the Suleman Dawood School of Business at LUMS has won the **2022 Best of CASE Asia-Pacific Region Award** for Leadership: Diversity, Equity, and Inclusion initiatives.

Building a Campus **for the 21st Century**

Major philanthropic donations are helping LUMS create sustainable infrastructure that will leave a legacy of change and help advance the University's mission.



The photo is the architect's rendition of the exterior of the Yusuf H. Shirazi Complex

Atlas Group has made a generous contribution towards building a hub of research and student activities.

Named after the Group's former Chairman, the Yusuf H. Shirazi Complex will serve as a hub of intellectual exchange where faculty and students from across the University can come together and interact.

Mr. Shirazi, a founding member of LUMS, had an illustrious career, and in recognition of his services was awarded the *Sitara-i-Imtiaz* by the Government of Pakistan.

Mr. Ali H. Shirazi, speaking

about his father, at the MoU signing ceremony in September 2022, said, "This project will be a testament to the love he had for LUMS, and his dedication towards promoting education in Pakistan." Mr. Iftikhar H. Shirazi also reiterated the generosity of his father. "He used to say what comes from society, should go back to it. His vision also included stressing on education, especially for women."

Other facilities housed at the Complex include

a 500-seat auditorium, classrooms, discussion and team rooms, student council and students' centre, recording studio, radio station, Makers Lab and exhibition area/gallery, cafeteria and faculty lounge.

LUMS has a strong association with the Atlas Group which has contributed to the National Management Foundation, as well as scholarships for financially disadvantaged students.



The MoU signing ceremony for the Yusuf H. Shirazi Complex, held at LUMS, was attended by senior members of the Atlas Group and University leadership

True to its commitment to educating women, the Babar Ali Foundation has funded the sixth female hostel on campus.



This hostel, named 'Three Sisters Hostel' pays homage to the memory of Syeda Mubarik Begum, mother of Founding Pro Chancellor, Syed Babar Ali, and her sisters, Syeda Bibi Begum and Syeda Mehboob Begum. The hostel can accommodate over 500 female students on campus.

At its inauguration ceremony held on July 23, 2022, Mr. Ali said, "Women are key partners in our country's

growth and prosperity. There was a pressing need for additional accommodation for female students and this hostel will allow more women to benefit from a residential education at LUMS. Following their predecessors, female graduates from LUMS will not only play a pivotal role in the private and public sectors but also contribute to gender equality and inclusion in Pakistan."



Founding Pro Chancellor, Syed Babar Ali



The newly renovated Pepsi Dining Centre (PDC)

PepsiCo has funded the redesign and renovation of the dining area at LUMS.



Mr. Khurram Shahzad, CFO, PepsiCo, with Syed Babar Ali and Dr. Arshad Ahmad

The Pepsi Dining Centre (PDC) underwent a total revamp funded by PepsiCo; the refurbished facility serves different varieties of food and accommodates at least 660 students, a 37.5% increase in capacity.

To formalise the agreement, an MoU signing ceremony was held at the University. Signatories included Dr. Arshad Ahmad and Mr. Abdul Latif, CEO, Lotte Akhtar Beverages Pvt. Ltd., the execution arm for

the initiative. Mr. Khurram Shahzad, CFO, PepsiCo was also present at the event.

Mr. Shahzad spoke about PepsiCo's relationship with the University. "I treasure our strategic partnership with LUMS over the decades and this agreement is another milestone. The Pepsi Dining Centre is one of the most cherished spots on campus and we are excited to see our plans to embed our PEP+ sustainability vision into the new design of the

facility come to life."

LUMS is grateful to our alumni, Mr. Furqan Syed (MBA 1995), SVP and Chief Commercial Officer Africa, Middle East and South Asia, PepsiCo, and Mr. Saad Munawar Khan (BSc 2003 and MBA 2006), Senior Director Franchise, Trade Marketing and Key Accounts, Pakistan and Afghanistan, PepsiCo, for their support in making this happen.

Syed Dilawar Abbas Tennis Courts at LUMS are frequented by faculty, staff and students.



To honour the valuable contributions of the late Syed Dilawar Abbas towards Pakistan, his sisters, Ms. Ather Wajid Ali and Ms. Nuzhat Wajid Ali have made a major donation to LUMS. This gift will be utilised to establish a National Outreach Programme Endowment Fund as well as promote the sport of tennis by naming the tennis facilities at LUMS in his memory.

Syed Dilawar Abbas served as a Senator and the Chairman Senate Committee Petroleum and Natural Resources; Minister of Irrigation and Power; Chairman Sui Northern Gas Pipelines Ltd. and Group Chief of Attock Oil. He was passionate about tennis, having served twice as the President of the Pakistan Tennis Federation, Vice President of the Asian Tennis Federation

and member of the Constitutional Committee of the International Tennis Federation. Pakistan's national tennis centre, the S. Dilawar Abbas PTF Tennis Complex is named in his honour.

To commemorate the gift, a plaque unveiling ceremony was held at the tennis courts.

Want to leave a lasting legacy?

Make a gift to LUMS and shape the future for generations to come. Whether you choose to support through scholarships or by naming of sustainable spaces and facilities at LUMS, you can make a lasting impact on the future of Pakistan.

For more details, please write to

Ahmad Saad Qureshi

Donor Relationship Lead
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Donor Relationship Lead
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to donate today!



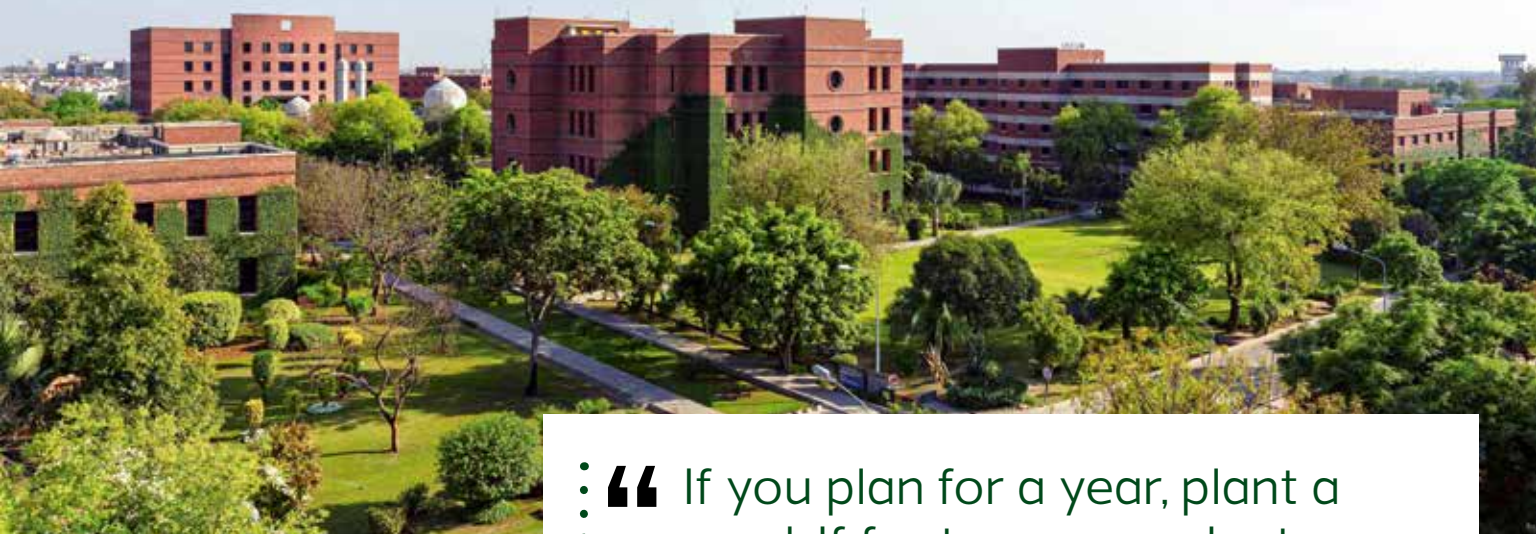
Thank you, Babar Sahib!

As a leader, philanthropist, and the visionary behind LUMS, Syed Babar Ali has been a tireless advocate for education for decades. From the countless scholars he has educated, to the lives he has transformed, Babar Sahib's impact resonates far and wide.

In this issue, we are honoured to pay a tribute to him and the legacy he has created.

On behalf of LUMS, our students, alumni, faculty, and staff, as well as a generation of proud Pakistanis across the world, we thank him...

...for reimagining Pakistan's education system



In 1983, Babar Sahib, already a renowned businessman, recognised the shortage of qualified managers in the country. He proposed to establish a world-class university that would attract and retain the highest calibre of students and faculty. Together with a group of founding members, the LUMS story began as a management school that marked new pathways for generations of students.

Over the years, the University has grown to have more disciplines and programmes, but the ethos remains the same: offering

“ If you plan for a year, plant a seed. If for ten years, plant a tree. If for a hundred years, teach the people. When you sow a seed once, you will reap a single harvest. When you teach the people, you will reap a hundred harvests. ”

Syed Babar Ali

quality education that is at par with top institutions around the world.

To this day, Babar Sahib remains committed to the cause of education. In 2018, thanks to his generosity, the **Syed Ahsan Ali and Syed Maratib Ali School of**

Education was inaugurated at LUMS. Jointly named in honour of his uncle and father, who instilled in him a love of learning, the School is producing graduates who are leading educational reform in the country.

The LUMS story would be incomplete without acknowledging the individuals who shared Babar Sahib's vision and commitment to education from the early days. This esteemed group includes our current Pro Chancellor, Mr. Abdul Razak Dawood and Member of the Board of Trustees, Dr. Parvez Hassan, along with:

- Mr. M. R. Khan, Chairman, Pakistan Banking Council
- Mr. Naseem S. Mirza, Chairman, ICI Pakistan Ltd.
- Late Chaudhry Nazar Muhammad, Chairman, Service Ltd.
- Mr. D. M. Qureshi, Managing Director, Bankers Equity Ltd.
- Late Mian M. Rafique Saigol, Chairman, Kohinoor Group
- Mian Altaf Saleem, Managing Director, Shakarganj Mills
- Mr. Manzur-ul Haq, Director, KSB Pumps
- Mr. N. A. Shah, Chairman, Pakistan Tobacco Company
- Late Mr. Yusuf H. Shirazi, Chairman, Atlas Group of Companies



Syed Babar Ali presiding over a meeting of the Board of Governors, with Mr. Abdul Razak Dawood, Mr. Naseem Mirza, and Mr. H.U. Beg on his right, and Mr. Javed Hamid, Mr. Manzur-ul Haq, and Mr. Yusuf H. Shirazi on his left

...for pioneering a science school that goes beyond conventional boundaries



Babar Sahib recognised the importance of nurturing creators of knowledge rather than just technicians. This forward-thinking approach laid the foundation for the **Syed Babar Ali School of Science and Engineering** at LUMS. The School's interdisciplinary approach enables chemists, biologists, and mathematicians to collaborate and offer an education where pure sciences and engineering co-exist with 'no boundaries.'

“If you want to make a quantum leap in Pakistan, you have to add value to what the country produces – and that would be through science and engineering.”

Syed Babar Ali

Since 2020, the Babar Ali Foundation has demonstrated its steadfast commitment to fostering student-driven research by annually supporting five outstanding PhD candidates at LUMS. These students, under the **Syed Babar Ali Research Awards**,

are recognised after successfully defending their research proposals. The Syed Babar Ali Fellows stand out for their pioneering research contributions, showcasing the potential to significantly impact both their fields and the broader society.

...for being an advocate for equal opportunity



Babar Sahib has generously been funding talented scholars to pursue their education at LUMS for decades.

Since 2001, he has been supporting the **National Outreach Programme (NOP)**, which seeks out brilliant students from every corner of Pakistan and from every walk of life. The Programme offers qualifying students up to 140% scholarship, including tuition, books, living stipends, and lodging expenses.

“ Everybody that is admitted to LUMS comes based on merit. Our objective is that no good student should be left out due to financial constraints. ”

Syed Babar Ali

.....



Aspiring students from across Pakistan came together for the NOP Summer Coaching Session 2022 at LUMS

The NOP proves to be a life-changing experience – for students, their families and their communities. Today, LUMS is proud to have 1,058 NOP graduates.

Over the years, to support the NOP, Babar Sahib has also set up various endowment funds in memory of his family members.

In 2008, he went on to establish the **Babar Ali**

Foundation Scholarship at LUMS. The beneficiaries of this scholarship have gone on to drive advancements in both academia and industry through entrepreneurial ventures, research initiatives and professional accomplishments.

Not only does Babar Sahib continue to contribute to these initiatives, but he is also the University's strongest advocate. His

passion has inspired generous contributions from donors around the world, enabling LUMS to ensure that finances never hinder a talented student's aspiration for education.

...for championing women's education

Built in memory of Syed Babar Ali's mother and two sisters, the hostel accommodates 500 female students

THREE SISTERS HOSTEL

A longtime supporter of women's education, Babar Sahib has forwarded opportunities for female scholars through mentorship, scholarships, and infrastructure development.

Safe, secure, and subsidised on-campus housing has played a key role in breaking down geographical borders and making LUMS accessible to female students from across Pakistan. **All six female hostels at LUMS** have been funded by the Babar Ali Foundation. These include Mubarik Hall, Perwin Hall, Henna and Amna Hall, MZMG Hall, Ali Family Hall and Three Sisters Hostel. Lovingly named after significant figures in his

“Women are key partners in our country's growth and prosperity. There was a pressing need for more women to benefit from a residential education at LUMS. Educating a boy educates an individual – but educating a girl educates a family.”

Syed Babar Ali

life – from his mother and aunts to his wife, siblings, and grandchildren – the hostels pay homage to those individuals while also providing a nurturing environment for the next generation of scholars.

Babar Sahib also honours his late mother through the **Syeda Mubarik Begum**

Scholarships, which are awarded to female students at the graduate and post-graduate levels with an excellent academic record. These need-based scholarships are given to women who specifically show an inclination towards working for the uplift of women.

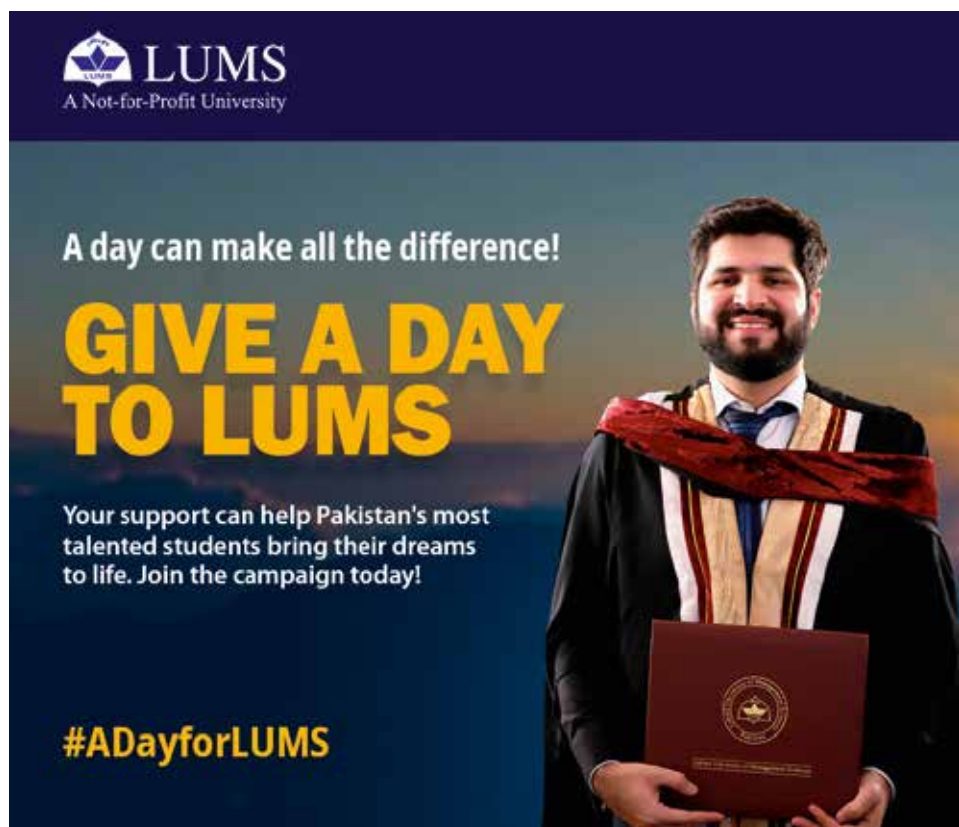
...for creating an ethos defined by values and merit

From the University's earliest days, Babar Sahib's integrity and values have served as a blueprint for students, staff and faculty alike. His commitment to excellence, merit-based approach, and honesty have been deeply instilled in the LUMS community, values that the institution continues to uphold with pride.

He has also inculcated a culture of giving back to one's community. In 2021, his brainchild, **Give a Day to LUMS (GADTL)** was launched as a successful campaign through which he appealed to alumni to donate as little as one day's income to their alma mater each year so other talented students can have the same opportunities that they had. Now an annual tradition at LUMS, GADTL has significantly impacted student lives. Over three years, it has raised over PKR 100 million from 855 donors, funding the education of numerous brilliant and talented students at LUMS.

“ If somebody asks me, ‘What do you expect of a LUMS graduate?’, I say that he or she will not tell a lie. It’s a very big qualification! ”

Syed Babar Ali



...for enriching the student experience

Extracurricular activities like sports are woven into the fabric of the LUMS experience. Thanks to the generosity of Babar Sahib, the **Syed Maratib Ali Sports Complex** is a vibrant hub on campus promoting health and wellness. The state-of-the-art facility houses male and female gymnasiums, four squash courts, an indoor basketball court, seven badminton courts, and an indoor volleyball court.

“ I started playing basketball at LUMS. Whenever there was a break during classes, I would head to the basketball court and spend 5 to 10 minutes there to rejuvenate. I think there are very limited opportunities like this in Pakistan. ”

Adeela Sarfaraz (BSc 2009)
First female NOP scholar
Financial Controller, Continental UK Group Holdings



An inter-university basketball match in progress at the Syed Maratib Ali Sports Complex

...for making learning accessible beyond the campus walls – anytime, anywhere



Syed Babar Ali posing with guests and the LUMS team at the launch of LUMSx, a platform that offers a rich selection of courses, ranging from Pashto and Farsi language lessons to data analytics and neuroscience, as well as health and wellness

The Babar Ali Foundation has pledged generous support to **LUMSx**, a digital learning platform that offers a rich set of diverse courses across various disciplines, providing access to quality education across socioeconomic and geographic barriers. Through LUMSx, the University continues to broaden its reach to provide high-quality education to a much wider audience across Pakistan and beyond.

“ LUMSx is a distance learning effort that will contribute to the learning of many people who are unable to come to our campus; so they can benefit from the talent that we have among the faculty here at LUMS. ”

Syed Babar Ali

...for transforming lives

“ Thank you for empowering me through LUMS. I promise to empower thousands of women like myself through my work and efforts. Thank you for giving me a place safe like my home, where I found my identity. You’re an inspiration for all of us. ”

Namra Mansoor (BSc 2015)

Curriculum Design Manager,
University of Nottingham

“ LUMS was a life-changing experience for me. It gave me the courage to pursue my goals and the skills to plan and work for it. I aspire to ‘pay it forward’ and in that process become a small part of your legacy. ”

Yasir Ali (BSc 1999)

Manager – Programme Management,
The MathWorks

“ I love hostel life at LUMS and the experiences it offers. Women have more challenges than men. Sharing a living space with other girls who have the same struggles as you and look out for you is so motivating and comforting. ”

Zuleikha Adnan (BA-LL.B 2023)

Business Analyst,
A.T Kearney

“ Your passion, strength and wisdom has taught us so much and we look forward to continue growing in our learning because of what LUMS has given us-the ability to educate and spread your ethos of achieving nationwide literacy. ”

Usman Ahmed (MBA 1995)

Group Chief Executive Officer, National Bank of Bahrain, and his wife, Emma Ahmed (MBA 1995)

“ The Babar Ali Foundation Scholarship has propelled me towards personal growth, instilled a sense of responsibility, and inspired a commitment to giving back to society. Witnessing the transformative power of education, I have also taken steps to fund the education of underserved children, with the dream of one day supporting an NOP scholar, just as Babar Sahib has done for me. ”

Maueez Ahmed (BS 2017)

Director/Technical Team Lead,
System Plus



Year after year, the National Outreach Programme has served large groups of students from across Pakistan in their pursuit to attend university and excel in higher education

Notable **Gifts**

Donors have helped LUMS excel regionally as well as internationally. We are proud to recognise their contributions, and are humbled by their patronage.



Members of the BARD Foundation Board of Directors visited LUMS to formalise the donation

The Bilquis and Abdul Razak Dawood Foundation (BARD)

“We have always believed in creating opportunities for the people of Pakistan. We hope our humble contribution goes on to strengthen LUMS to further create value in society.”

Ms. Mehreen Dawood

Member of the Board of Governors, BARD Foundation

The BARD Foundation has made a generous donation to establish two endowed Chairs at LUMS - the Abdul Razak Dawood Dean's Chair at the Suleman Dawood School of Business, and the Bilquis Dawood Dean's Chair at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences.

These endowed Chairs will enable the Deans to expand PhD scholarships, faculty fellowships and engage the schools with industry leaders across various public and private sectors.

The BARD Foundation was established by Mr. Abdul Razak Dawood, Pro Chancellor of LUMS and Former Adviser to Prime

Minister of Pakistan for Commerce and Investment, and his wife, Mrs. Bilquis Dawood.

Members of the BARD Foundation Board of Directors made the gift official by signing an MoU with LUMS. Ms. Mehreen Dawood, Member of the Board of Governors of the BARD Foundation and her brothers, Mr. Faisal Dawood and Mr. Taimur Dawood were also present.

To date, the Dawood family and the BARD Foundation has supported countless students, helped the Suleman Dawood School of Business to excel, and sponsored infrastructure projects for housing and learning spaces on campus.

Punjab Educational Endowment Fund (PEEF)



The PEEF delegation met with scholarship beneficiaries at LUMS

An initiative of the Government of Punjab, PEEF is committed to providing equal educational opportunities to talented youth of Punjab. As part of its commitment to ensuring transparency and accountability, PEEF conducts regular monitoring visits to educational institutions. Members of PEEF's senior leadership team visited LUMS to conduct an

interactive session with the beneficiaries of the PEEF scholarship programme. The visit aimed to monitor and assess the effectiveness of the scholarship programme and gather feedback for further improvements.

The monitoring team from PEEF, led by Mr. Muzaffar Ul Haq Hashmi, CEO, included Mr. Naveed Akbar Cheema, Senior Manager Scholarship; Mr.

Usman Zaffar, Assistant Manager Verification and Disbursement, and Mr. Usman Islam, Officer Verification and Disbursement. The delegation had a chance to meet with PEEF scholarship beneficiaries, some of whom were present on campus while others joined the session virtually.

Bank Al Habib

Bank Al Habib Ltd. has been actively supporting the university's mission to provide quality education to deserving students through their generous endowment. It has recently increased the size of its endowment that supports the NOP, enabling talented individuals from diverse backgrounds to access educational opportunities and empowering them to excel in their academic and professional journeys.



Bank Al Habib Ltd. has been a valued and long-time partner of LUMS

Dr. Gohar Ejaz



The MoU to support the NOP was signed at the Lake City Golf and Country Club

“The National Outreach Programme is very close to my heart. We feel proud to support talented and meritorious NOP scholars. It is an honour for Lake City Holdings to be associated with this programme.”

Dr. Gohar Ejaz
CEO,
Lake City Holdings

The Lake City Holdings and LUMS signed an MoU to support the NOP. At the ceremony, Dr. Gohar Ejaz, CEO, Lake City – an avid supporter of inclusive education, a prominent entrepreneur and industrialist, and awardee of *Sitara-e-Imtiaz* and *Shaan-e-Pakistan* – announced the generous contribution under which NOP scholars will be awarded a 140% scholarship for the current academic year of their undergraduate studies at LUMS.

The formal agreement was signed by Dr. Arshad Ahmad and Mr. Javaid Iqbal, Chairman, Lake City Holdings.

Also present at the occasion were Mr. Sultan Gohar, Director, Lake City Holdings; Mr. Farooq Naseem, Chairman and CEO, DWP

Group and Mr. Fawad Mukhtar, CEO, Fatima Group.

Mr. Shahid Hussain, Rector, commended Dr. Ejaz for being an advocate of accessible education. “We are grateful to Lake City Holdings for supporting the NOP scholarship, an initiative that is very important to LUMS. The goal is to ensure that talented and deserving people should not face any disadvantage. NOP scholars are filled with a passion to give back to the community after they graduate and the support of our patrons such as Dr. Ejaz has been instrumental in helping these students fulfil their dreams.”

Fatima Group



Fatima Group has been a generous partner of LUMS since 2011

“LUMS has contributed tremendously towards the economic well-being of Pakistan. I strongly believe that the way forward for us is to invest in such institutions. By educating our young generation, we will be able to make a great difference in Pakistan.”

Mr. Fawad Mukhtar
CEO, Fatima Group,
Pakistan

Mr. Fawad Ahmed Mukhtar, CEO and Director, Fatima Group, has reaffirmed his support to the University by sponsoring the undergraduate studies of NOP students at LUMS.

Members of the senior leadership of LUMS were present at the MoU signing ceremony including Mr. Shahid Hussain, Rector, and Mr. Osman Khalid Waheed, Member, Board of Trustees. Representing Fatima Group were Directors, Mr. Ali Mukhtar, Ms. Sadia Irfan, Mr. Fazal Sheikh, Mr. Fahd Mukhtar, and Mr. Abbas Mukhtar, as well as Mr. Abad Khan,

Advisor to the CEO.

Rector, Mr. Hussain commended Fatima Group for their consistent support through the years for the NOP, which has allowed LUMS to fund talented students from over 152 cities, towns and villages across the country. “The outreach for the NOP is very rigorous. Our team goes to different cities, conducts open days, introductory sessions, and connects with different schools and students to spread awareness about LUMS and the scholarship programme,” he shared.

Pakistan State Oil Company Limited (PSO) CSR Trust

In continuation of its long-standing partnership with LUMS, Pakistan State Oil has pledged to continue its support for the signature scholarship initiative, the National Outreach Programme.

GM Administration, Security Services, and CSR, Brig. Rizwan Ahmad (Retd.)



GM Administration, Security Services, and CSR, Brig. Rizwan Ahmad (Retd.) SI (M) at the LUMS 35 years celebration

SI (M), speaking about the partnership, said, "PSO believes that it is only through education that we can take Pakistan to new heights and turn it into a

developed nation. I am very hopeful that our donation will assist LUMS in its mission towards providing inclusive education."

Dr. Khalid Aziz and Mrs. Mussarat Aziz



"In 2004 I got involved with LUMS as a member of the Advisory Board for the newly envisioned School of Science and Engineering. During these past 18 years I have observed the efforts of faculty and administrators, including the Management Committee, in making LUMS a university that can become a source of pride for all Pakistanis."

Advisory Board Member, LUMS and the Otto N. Miller Professor Emeritus of Energy Resources Engineering, Stanford University, Dr. Khalid Aziz and Mrs. Mussarat Aziz made a generous contribution towards setting up an endowment fund at Syed Babar Ali School of Science and Engineering. The proceeds of this fund will be used to fulfil the needs of the School.

Mr. Zain Jeewanjee

Mr. Zain Jeewanjee, Board Member, Friends of LUMS, USA, and CEO & Founder, Zain Jeewanjee Insurance Agency, has generously donated to the National Outreach Programme at LUMS.

Mr. Jeewanjee is a seasoned entrepreneur and pioneer in Insuretech. Currently serving

as the Founder & CEO of Insure123.com, he is actively involved in mentoring and advising start-ups and entrepreneurs in the Silicon Valley.

He sits on the advisory boards of several companies, including the Rand Corp's Center for Asia Pacific Policy.



Wateen



Representing Wateen at the MoU signing ceremony were Mr. Adil Rashid, CEO, and Mr. Ghulam Mustafa, CFO

Wateen has extended its support to LUMS by signing an agreement to fund the education of talented scholars at the University. As part of this agreement, Wateen will be providing financial

assistance to graduate and undergraduate students, including female scholars enrolled at the Suleman Dawood School of Business. At the MoU, representing Wateen were Mr. Adil Rashid, CEO, and Mr. Ghulam

Mustafa, CFO (MBA '17). The ceremony ended with a networking session where future avenues of collaboration were discussed.

United Bank Limited (UBL)

UBL has been a dedicated and longstanding partner of the University since 2010, demonstrating a strong commitment to empowering

talented students from disadvantaged backgrounds. Through their generous support, UBL has provided vital financial

assistance and resources to the NOP, enabling deserving students to access quality higher education and pursue their dreams.

Lucky Cement

Named after the distinguished philanthropist and founder of Lucky Cement, the Abdul Razzak

Tabba Scholarship Fund was established to provide financial aid to deserving students at LUMS. In

addition to education, Lucky Cement also supports other causes like healthcare and community development.

Faysal Bank



Mr. Yousaf Hussain (MBA 1994), President and CEO, Faysal Bank with senior members of the LUMS leadership

“It is very important to us that education for all is ensured. It is a high priority cause, and is an important part of nation-building. That is why Faysal Bank stands with LUMS in support”

Mr. Yousaf Hussain

(MBA 1994)

President and CEO, Faysal Bank

President and CEO, Mr. Yousaf Hussain (MBA 1994), Faysal Bank has gifted a generous amount towards the NOP. This generous donation is a testament to the Bank's commitment to diversity and inclusive education.

Faysal Bank is a longstanding supporter of the University's National Outreach Programme. The NOP furthers LUMS' vision of providing quality education to talented students

across the country, regardless of their financial circumstances. The Programme has won the global Council for Advancement and Support of Education (CASE) Platinum Award 2021 in the 'Best Practices in Diversity, Equity, and Inclusion' category. The CASE Platinum Awards recognise world-class programmes and practices in educational advancement.

HBL Foundation

HBL Foundation has partnered with LUMS to support the NOP as well as provide financial assistance to talented students pursuing their MBA at LUMS. Through their

unwavering commitment, HBL Foundation will enable deserving individuals to access quality education and realise their professional goals. HBL Foundation's support will

make a lasting impact on the lives of students, empowering them to become future leaders and change-makers in their respective fields.

College Education Department, Government of Sindh

The Government of Sindh has generously contributed to the National Outreach

Programme at LUMS and supported students on financial aid by investing

in the Sindh Education Endowment Fund.

DWP Group



Founding Pro Chancellor, Syed Babar Ali with Mr. Farooq Naseem, Chairman and CEO, DWP Group, and the senior management of LUMS

An acknowledgement ceremony in honour of DWP Group's gift towards the NOP was attended by Chairman and CEO, Mr. Farooq Naseem,

Mrs. Roohi Farooq Naseem, Mr. Imtiaz Pervez, Mr. Arshad Nasir and Mr. Sabah-ud-din Rana. DWP Group is a leading technology company

in Pakistan with core businesses in home appliances, HVAC and ICT industries. Their partnership with LUMS started in 2017.

Friends and Family of Late Muhammad Zaka-ur-Rehman

The 'Muhammad Zaka-ur-Rehman Microbial Genomic and Multidrug Resistance (MDR) Laboratory' was launched in 2022. This microbiology laboratory at the Syed Babar Ali School of Science and Engineering at LUMS, has been named in memory of late Muhammad Zaka-ur-Rehman (MBA 1991) and former CEO of Schazoo Zaka, who was an important contributor to Pakistan's pharmaceutical landscape.

The laboratory has been funded by the family of late Mr. Zaka-ur-Rehman, members of the pharmaceutical industry in Pakistan, and alumni of the MBA Class of 1991. Attendees of the event included Mr. Zaka-ur-Rehman's family members, and pharmaceutical sector representatives from across Pakistan, including CCL Pharmaceuticals, English Pharmaceutical Industries, Ferozsons,

GlaxoSmithKline, Hilton Pharma, Indus Pharma, Medipak Ltd., PharmEvo, Popular Chemicals, Remington Pharma, Medisure Laboratories, The Searle Company Ltd., Pakistan Pharmaceutical Manufacturing Association, and Pharma Bureau.



The Muhammad Zaka-ur-Rehman Microbial Genomic and Multidrug Resistance (MDR) Laboratory at LUMS will produce high impact research in areas crucial to the pharmaceutical industry like drug discovery and antimicrobial resistance

USAID and Higher Education Commission (HEC), Pakistan



Ms. Anne Flaker with LUMS students who have benefited from USAID scholarships

“When you educate a student, you educate a whole community and I know that each of you will make a difference in the years to come. Working in the education sector, you get to see what a difference education is making in communities and countries.”

Ms. Anne Flaker

Director of Education,
USAID Pakistan

USAID Pakistan’s Director of Education, Ms. Anne Flaker visited LUMS to meet the senior leadership, and have an interactive session with USAID-funded Merit and Needs-Based Scholarship Program (MNBSP) beneficiaries.

The MNBSP, in partnership with HEC, Pakistan, helps talented yet financially disadvantaged young Pakistani scholars pursue education in the country’s top universities. LUMS is one of their partner institutions.

Also present at the event were Mr. Muhammad Azhar Ali Khan, Programme Director, MNBSP; Ms. Aayesha Ikram, Director General HRD, Higher Education Commission, Pakistan; Mr. Saqib Ali Khan, Project Management Specialist, USAID Pakistan and Mr. Haroon Raheem, Project Management Specialist, USAID Pakistan.

USAID and HEC have been partners in promoting financial assistance to LUMS students since 2004.

Fakir Syed Ayazuddin



The Fakir family's pledge to establish an endowment was formalised at an MoU signing ceremony attended by close family members

“The National Outreach Programme helps talented students gain quality education and bridge economic disparity. The Programme takes LUMS forward in its mission of offering an outstanding educational experience to talented scholars regardless of financial and social constraints.”

Fakir Syed Ayazuddin

Honorary Consul of Portugal, Industrialist and Political Analyst

Honorary Consul of Portugal, Industrialist and Political Analyst, Fakir Syed Ayazuddin has signed an MoU to establish the 'Fakir Syed Waheeduddin Endowment Fund' in memory of his late father. The Fund will support NOP scholars studying at the Syed Babar Ali School of Science and Engineering at LUMS.

Mr. Ayazuddin was born in 1938 in Lahore and studied at Aitchison College. He went on to pursue his higher studies at Berkhamsted School, England and later Trinity College, Dublin. He is a former columnist and author of *Pakistan -*

Victim of Democracy.

The Fakir family has been living in Punjab for over 200 years and is one of the oldest families in the region. Mr. Ayazuddin's father, Fakir Syed Waheeduddin, is a descendant of Fakir Nooruddin, prime minister at the court of Maharajah Ranjit Singh in the 1800s.

The Fakir family's pledge to establish an endowment was formalised at an MoU signing ceremony held at LUMS. Mr. Ayazuddin's son, Syed Aminuddin Fakir; his brother, Fakir Syed Waheedudin and other close family members were also present at the occasion.

Muhammad Shafi Trust

Mr. Naseem Shafi, CEO, Shafi Group, recently headed a donation towards the NOP.

The Shafi Group was established in 1959 and members of the Shafi family are pioneers in the

production and export of light leather products in Pakistan.

Al Moiz Industries and Thal Industries Ltd.

An MoU signing ceremony was held where Al-Moiz Industries and Thal Industries pledged their support towards the National Outreach Programme at LUMS. They have pledged to sponsor an NOP scholar each from their respective regions of Mianwali, Bhakkar, D.I. Khan, Chiniot and Layyah.

Vice President Corporate, Communications and CSR wings, Mr. Iftikhar Babar, and CSR Officer Mr. Toqeer Ahmed were present at the ceremony.

Mr. Babar explained, "We operate in multiple diverse areas, and are particularly interested in CSR activities that would make a difference within Pakistan. We have been associated with the National Outreach Programme for the last two years and would like to support more scholars through this programme."

Al-Moiz Industries is one of Pakistan's leading



Senior Vice President CSR and Corporate Affairs, Mr. Iftikhar Babar

innovative and sustainable producers of high-quality sweeteners, bio-energy and allied products, and services. The sugar units of Al-Moiz Industries Limited are involved in the production of sugar through sugarcane and sugar beet while Al-Moiz Steel is also involved in the production of steel through a state-of-the-art steel melt shop plant situated in Dera Ismail Khan. Thal Industries Corporation Limited (TICL) is an affiliate company of Al-Moiz Industries, and

has established itself as one of the most reputable sugar mills in Pakistan. Their manufacturing units are in Layyah, Lalian and Chiniot.

The organisations have been involved with various CSR projects, including their affiliation with Al-Moiz Model Schools, LUMS and the Ali Institute.





Fostering **Alliances**

Collaborations with new donors, who share our unwavering commitment to transforming lives and uplifting communities, help take our vision forward.

US Apparel



The firm's support for the NOP underscores its commitment to empowering marginalised communities

US Apparel, a leading denim manufacturer and supplier, has pledged its support to the National Outreach Programme (NOP) at LUMS. This partnership was formalised at an MoU signing ceremony with Mr. Siddique J. Bhatti, Member, Board of

Directors, US Group. Attendees at the ceremony included Mr. Salman Hafeez Malik, CEO, US Apparel, and Mian Usman, Member, Board of Directors, US Group. The discussion centred around the crucial aspects of water sustainability and conservation. US

Apparel shared its existing practices and notable achievements in this area, demonstrating a proactive approach towards responsible water management.

Bata Pakistan

A generous donation was made by Bata Pakistan towards the 'Bata Pakistan Scholarship Fund'. The company supports various charitable organisations and

contributes towards the rehabilitation of society after the destruction caused by natural disasters. Mr. Muhammad Imran Malik, CEO, Bata Pakistan, believes,

"Philanthropy isn't about money. The essence of it is in feeling the pain of others and caring enough about their needs."

Abdullah Foundation



Abdullah Foundation, the philanthropic arm of the Sapphire Group, has pledged to fund scholarships at LUMS

“The Foundation stepped into philanthropic activities with an aim to invest in the community. This is our way of expressing gratitude to society. Last year we decided we would utilise most of our funds to educate students at some of the top institutions across Pakistan because we believe that education should be a basic human right.”

Mr. Mian Mohammad Abdullah
Chairman, Sapphire Group

Abdullah Foundation has committed to sponsoring scholars at LUMS. This partnership was formalised at an MoU signing ceremony with Mr. Mian Mohammad Abdullah, Chairman, Sapphire Group.

As the philanthropic arm of the Sapphire Group, the Foundation supports education and health initiatives, uplifting the underprivileged, and promoting equal access to essential services. The Sapphire Group has been a leading partner with LUMS in providing financial assistance to students for more than a decade. In 2010, the firm created an endowment to

support NOP scholars at LUMS, and in 2013, it contributed towards the establishment of the Shaikh Ahmad Hassan School of Law.

Present at the ceremony were Mr. Shahid Abdullah, CEO, Sapphire Fibres Ltd.; Mr. Amer Abdullah, CEO, Sapphire Dairies (Pvt.) Ltd.; Mr. Nadeem Abdullah, CEO, Sapphire Textile Mills Ltd.; Mr. Yousuf Abdullah, CEO, Sapphire Finishing Mills Ltd. and Ms. Ayesha Abdullah, Director, Abdullah Foundation.

GFC Fans



GFC Fans signs an MoU with LUMS to sponsor an NOP scholar

GFC Fans has signed an MoU to sponsor the education of an NOP scholar at LUMS. The ceremony was attended by GFC representatives including Mr. Mohammad Ilyas, CEO; Mr. Nabeel Ilyas

(MBA 2006), COO, and Mr. Mobin Ilyas (MBA 2013), Director Production and R&D.

LUMS alumni, Mr. Khurram Ilyas (BSc 1997), Chief Technology Officer,

Techlogix and Dr. Fazilda Nabeel (BSc 2006), Punjab Coordinator, United Nations, were also present at the event.

Family of Late Malik Anwar Ali Noon

To support the education of a female NOP scholar for the entire duration of her undergraduate degree, the family of late Malik Anwar Ali Noon has established a

scholarship fund in his memory. Mr. Noon was a well-respected landlord and veteran politician who served twice as a member of the National Assembly of Pakistan. He

was involved in drafting the 1973 Constitution of Pakistan and was also a winner of the *Hilal-e-Istaqlal*, conferred in recognition of his services during the 1965 war.

Rousch Pakistan Power Ltd.



The team from Rousch Pakistan Power Ltd. visited LUMS to pledge their support for the NOP

Rousch Pakistan Power Ltd. (RPPL) has signed an agreement to support the NOP. A ceremony was held where Mr. Waqar Ahmad Khan, CEO, RPPL and LUMS MBA 2004 alumnus met with the University team. Mr. Khan spoke about

the motivation towards giving to LUMS. "LUMS is not only providing the gift of education to young and talented students, but it is also giving them a direction in life. Our contribution towards the NOP is a small effort to provide these

students with a better future. We are grateful to the University for giving Rousch this opportunity to make a difference," he said.

Tata Textile Mills Ltd.

The company's support for the NOP demonstrates its commitment to promoting access to inclusive

education. Their generous financial assistance has played a pivotal role in enabling talented students

from diverse backgrounds to access quality education and pursue their academic goals.

Graduates of NED University of Engineering and Technology

A scholarship has been set up at LUMS by the graduates of NED University of Engineering and Technology. This scholarship will be available to students who have completed their

undergraduate degree from NED University, have qualified for an interest-free loan under the LUMS Financial Aid Programme and have received an offer of admission for the MBA

programme at the Suleman Dawood School of Business. Mr. Nasir Hussain, Vice President, NED Alumni Association of Houston led the establishment of the scholarship.

TCL Pakistan

TCL Pakistan has pledged to support the education of an NOP scholar for the duration of their undergraduate studies. The senior management of LUMS visited TCL Pakistan, where they met the CEO, Ms. Sunny Yang (EMBA 2020).

Head of Marketing and Modern Trade, Mr. Majid Khan Niazi (BSc 2006), said, "As alumni, we realise the value and impact a university has on not just an individual's career but more importantly, their personal development. This is even more potent

for someone coming through the NOP, where the impact potentially goes beyond the individual and affects their communities as well. TCL is proud to be associated with the NOP and we look forward to developing this relationship further."

Defence Housing Authority (DHA)



This generous donation from DHA will support the NOP at LUMS

In a significant step towards fostering access to education for talented and deserving students, DHA Lahore has partnered with LUMS.

This partnership was formalised at an MoU signing ceremony with Brigadier Waheed Gul Satti, SI (M), Administrator

DHA. This collaboration marks a generous pledge of support from DHA towards the NOP, an initiative that aims to provide quality education opportunities to students from disadvantaged backgrounds.

The occasion served as a platform for discussions

on potential areas of collaboration between LUMS and DHA, such as research initiatives, executive training programmes, and recruitment opportunities. Brigadier Satti took the opportunity to express his profound appreciation for the NOP.

Mahmood Group



Mr. Anees Khawaja, CEO, Mahmood Group, signed the agreement to fund an NOP scholar at LUMS

“We believe in giving back to the community and providing opportunities to others. With this scholarship, we aim to assist with the development of future leaders who will contribute to industry and the country.”

Mr. Anees Khawaja
CEO, Mahmood Group

Mahmood Group has committed to sponsoring an NOP scholar at LUMS. The Group's partnership with LUMS was formalised at an MoU signing ceremony between Dr. Arshad Ahmad and Mr. Anees Khawaja, CEO, Mahmood Group. Ms. Kehkeshan Usman, Head of Business Affairs and Sustainability, Mahmood Group, was also present at the ceremony.

The Mahmood Group is a conglomerate that was founded in 1935 and has served various industries and verticals with a

diverse portfolio over the last 86 years. The Group is the 10th largest exporter of Pakistan with a presence in over 70 countries. Apart from textiles, it has also catered to industries like hospitality, leather, food, energy, trading, and real estate.





Alumni **Give Back**

With a network of more than 18,000 spread across the world, our alumni play a prominent role. These ambassadors generously help provide opportunities to the next generation of students at LUMS.

Mr. Asher Yaqub Khan (MBA 1995)

Mr. Khan, Chief Marketing Officer, Mobily, Riyadh, KSA, has established the 'Ishil Khan Scholarship Fund' in memory of his daughter to support National Outreach Programme (NOP) scholars. "The NOP has the potential to change the financial trajectory for generations of beneficiaries. We set up the Fund in memory of our daughter because it offers so much more than just financial support. It recognises the hindrances to economic mobility of financially underprivileged children and mitigates them - from selection to graduation."

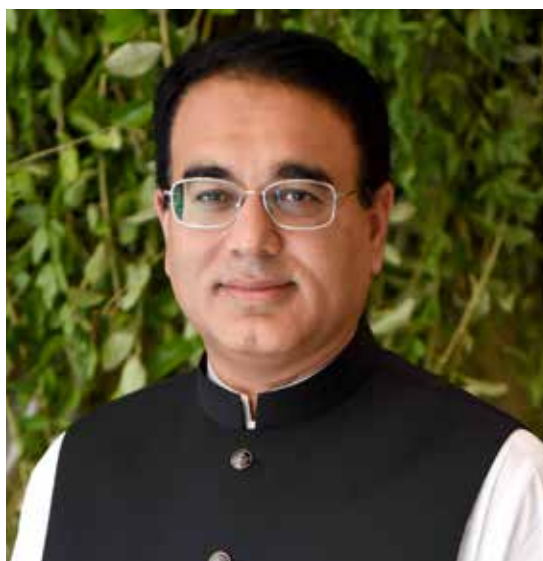
Ms. Maleeha Mahmood (MBA 2002) & Mr. Omer Mahmood



The 'Omer and Maleeha Mahmood Scholarship Fund' sponsors NOP scholars at LUMS in perpetuity. Based in the San Francisco Bay Area, both are passionate about making quality education accessible to all. "Education and exposure to the unique environment at LUMS sets up students to make a real difference in Pakistan and abroad. We have already witnessed the impact the

NOP has had on students, their families, and their communities. We feel blessed to be part of the NOP movement to uplift talented and deserving students," they shared.

Mr. Luqman Ali Afzal (BSc 2002)



Baradari Café, a generous contribution from Mr. Afzal, CEO and Founder of The Monal Group, was inaugurated at LUMS on October 14, 2021. Mr. Afzal's journey in entrepreneurship began two decades ago with his involvement in managing the operations of the *Khoka* at LUMS, a small cafeteria providing snacks to the community. Discussing the motivation behind establishing *Baradari* Café, Mr. Afzal acknowledged the influence of Founding Pro Chancellor, Syed Babar Ali, stating, "He has consistently imparted the lesson that success is not solely measured by financial gain but by giving back to the same community that initially provided the resources and opportunities for success."

Friends and Family of Uzair Tauqeer

To create a legacy in memory of late Uzair Tauqeer, who lost his life in a tragic car accident in 2012, his family and friends have come together to establish the 'Uzair Tauqeer Scholarship Fund' which supports the NOP.

Barrister Danyal Ijaz Chadhar

The 'Danyal Ijaz Chadhar Scholarship Fund', set up with a generous contribution from Barrister Chadhar, will be used towards supporting an NOP scholar through the entire duration of their degree at LUMS.

Mr. Salman Faiz Cheema (BSc 2005)

Mr. Cheema, COO and Cofounder of Convergent Business Technologies (CBT), has generously contributed towards funding NOP scholars at LUMS. CBT has been a dedicated partner of LUMS, showcasing its steadfast dedication to empowering exceptional scholars.

Mr. Farrukh Omar; Mr. Zubair Umar (BSc 2007); and Mr. Bilal Umar (BSc 2009)



Mr. Farrukh Omar, CEO, SpurSol and Founder, ValueLink, Mr. Zubair Umar, CFO, and Mr. Bilal Umar, COO, SpurSol, have pledged to support the full study tenure of SpurSol NOP scholars at LUMS.

LUMS Alumnus (MBA 2002)

Recognising the transformative power of education, a LUMS alumnus, who wishes to remain anonymous, has made a generous contribution towards the education of an NOP scholar. This philanthropic support has been pledged in honour of his parents, Dr. Rafiq and Dr. Naseem, acknowledging their unwavering commitment to empowering future generations through education.

Mr. Faisal Sabir Raja (MBA 2002)



The 'Justice Raja Muhammad Sabir Scholarship' at LUMS has been set up by Mr. Raja in honour of his late father, who was a passionate philanthropist and dedicated 30 years to his law practice at the Supreme Court and High Court of Pakistan. The Fund will sponsor an NOP scholar at the Shaikh Ahmad Hassan School of Law.

Mr. Ahsan Sheikh (MBA 1998)



Mr. Sheikh, CEO of Kinetic Pakistan, and his family came together to support the NOP and MBA students at LUMS through the 'Sheikh M. Yunus Scholarship Fund' and the 'Waheeda Yunus Scholarship Fund'. These funds have been established in memory of his parents.

Ms. Ambreen Hamza (BSc 2006)



Ms. Hamza set up the 'Rana Muhammad Hanif Khan Scholarship Fund' in 2019 and made another gift towards it with the aim to provide a partial scholarship grant for a LUMS student from Sahiwal. The Fund, she shares, is her way of giving back and expressing gratitude to the University for assisting her when she needed financial support during her time at LUMS.



Class Funds

“In the spirit of keeping Aqsa and Amna’s legacy alive, the batch’s contribution will help bring in and develop future changemakers at LUMS. We cannot fill in Aqsa and Amna’s personalities; however, we can strive towards continuing their legacies for generations to come.”

MBA Class of 2022

The MBA Class of 2022 has contributed towards a scholarship fund to honour the memory of their late class fellows, Aqsa Fatima (MBA 2022) and Amna Khan (MS Business and Public Policy 2021), who tragically passed away in a road accident in April 2022. The scholarship fund will partially support the studies of



Amna Khan



Aqsa Fatima

female students enrolled in the MBA programme at LUMS.

To commemorate the gift, an event was held at LUMS, attended by representatives of the MBA Class of 2022, as well as other students who joined the event virtually.

BSc Class of 2006

The Class has made a significant contribution to the NOP at LUMS by completing their pledged contribution to the existing endowment fund. The endowment reflects the Class's commitment to empowering deserving students and making a lasting difference in their lives.

MBA Class of 2012

The Class has enabled deserving students to access higher education and pursue their aspirations by supporting students on financial aid and providing interest-free loans to MBA students. Their contribution demonstrates their belief in the transformative power of education and their commitment to fostering a brighter future for deserving individuals.

BSc Class of 2004

The Class believes that giving back to their alma mater will help students achieve their dreams. Class representative, Sheharyar Butt stated, "We graduated from LUMS more than 20 years ago. We owe a great deal to LUMS, and it is with great pride that we support the NOP."

BSc Class of 2008

The Class has established a scholarship fund to support students at LUMS. Fund representative, Ammar Mahmood stated, "After graduation, we as a Class wanted to make a difference and play our part in helping educate future Luminites and enable them to have the same experience that we all had. Proud to make a difference!"

MBA Class of 1997

The Class has helped establish an endowment fund at LUMS. Through their generous contributions, they have created an avenue for providing interest-free loans to MBA students, enabling them to pursue their academic aspirations without the burden of financial constraints.

MBA Class of 2005

Initiated in memory of their late classmate, Mussadiq Javed, the grant provides an interest-free loan to an MBA student on an annual basis and covers partial tuition fee. The Class has recently increased the size of this grant with another contribution.

BSc Class of 2017

Established in 2021, the 'BSc Class of 2017 Scholarship Fund' has been renewed with a generous donation that will sponsor the education of an NOP scholar for the entire duration of their degree.

MBA Class of 1988

In February 2019, the Class came back to the University to pledge their support and announce an endowment to support the studies of a graduate level student in perpetuity. Since then, they have made an additional contribution to their endowment fund.



Give a **Day** **to LUMS**

Through the Give a Day to LUMS campaign, our supporters have made it possible for students coming from 152 towns, cities, and villages across Pakistan become part of a diverse learning environment at LUMS.

Read more to learn about the impact of their generosity!



Rising to the position of Assistant Director, State Bank of Pakistan

Born and raised in Ibrahim Goth, Iqra Saleem, from a very young age, supplemented her father's meagre income by helping her mother stitch clothes. Fortunately for her, The Citizens Foundation (TCF) opened its primary and secondary schools in her area, enabling her to attend school despite multiple financial and social barriers. Iqra found out about the National Outreach Programme (NOP) at LUMS and in the summer of 2013, attended the preparatory classes for SAT on campus for two weeks. She became the first TCF alumna to be accepted to LUMS on an NOP scholarship and graduated with distinction in 2018.

"I'm the first girl in my family from Ibrahim Goth to travel to Lahore to get an education. This would not have been possible without the National Outreach Programme at LUMS."

Iqra Saleem

Class of 2018

Assistant Director,
State Bank of Pakistan



From Balochistan, to a thriving banking career

Muhammad Jameel's story is a testament to the power of education. While growing up in Duki, he was constantly discouraged from pursuing an education. His neighbours and relatives called it a waste of money and expected him to earn a living to support his family. With a determined spirit and his parents' support, Jameel did not deter from his path and applied to LUMS, where he secured a fully-funded scholarship through the National Outreach Programme.

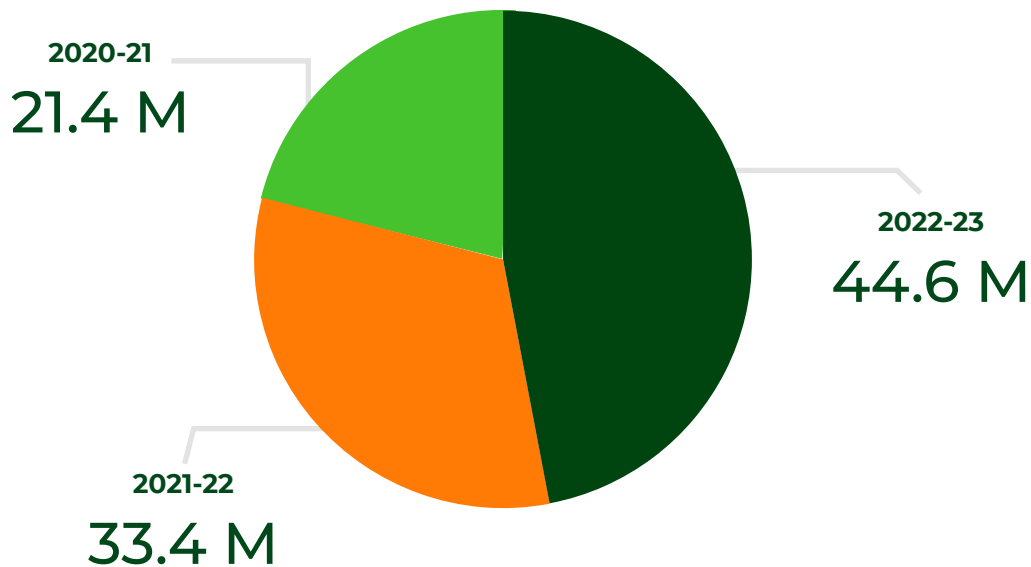
"I'm the first boy from Duki, Balochistan, to study at LUMS and the credit goes to the National Outreach Programme!"

Muhammad Jameel

Class of 2022

Relationship Manager,
Habib Bank Ltd.

The Give a Day to LUMS campaign has raised over PKR 100 million over the past three years to fund talented students at the University!



By giving as little as one day of your earnings, you can give a deserving student the gift of education.

Donate Now!



Scan with phone camera to donate today!



Our Alumni **Make a Mark**

The generous support of our donors has helped nurture the next generation of leaders at LUMS, fostering talent and innovation. Learn more about how our distinguished alumni across the world are making a significant impact!

Topping the CSS Exam

Hafiz Ali Naeem Sheikh (BSc 2017) secured the first position in the 2022 CSS exams and has been inducted into the prestigious Pakistan Administrative Services (PAS). In addition, Ahsan Fraz Gondal (BSc 2019) and Haroon Sahu (BSc 2020) secured the second and third positions, respectively.



Serving in Public Office

LUMS alum, Majnun Mammadov (MBA 2006) has been announced as the new Minister of Agriculture for the Republic of Azerbaijan.

Mr. Mammadov aims to achieve a sustainable transformation of the country's agri-food systems, improve farmers' agricultural know-how, as well as increase the contribution of agriculture to the economy.

At LUMS, Mr. Mammadov took an active part in the LUMS Entrepreneurship Society, the LUMS Adventure Society, and the LUMS Travelers' Society.

Taking LUMS to the Oscars

After graduating from LUMS, Saim Sadiq (BSc 2014) obtained a graduate degree in Screenwriting and Directing from Columbia University School of the Arts. His film *Joyland* was shortlisted by The Academy of Motion Picture Arts and Sciences for the 95th Academy Awards; the first Pakistani film to have made the cut.



Taking Pakistani Accessories to a Global Market

Warp is a unique accessories brand by Hirra Babar (BSc 2010 & MBA 2014). Warp features a signature line of Hexella handbags, shaped in an elegant geometric structure. Taking Pakistani brands to international markets, Hirra's brand participated in Mipel (a prestigious leather handbag and accessories event) in Milan in 2018 and was recently selected by the National Chamber of Italian Fashion to display its pieces in the emerging brands category. Warp also participated in Tranoï (a leading trade show) for three seasons of Paris Fashion Week in both 2019 and 2020.

Winning National Honours

Momina Duraid (MBA 1997), a renowned name in Pakistan's drama and film industry, and the late Mansoor Hassan Siddique (MBA 1998), who dedicated his career to public service through his work at the State Bank of Pakistan's Financial Monitoring Unit, have been recognised with the *Tamgha-i-Imtiaz* for their exceptional contributions to their fields.



Making an Impact through Social Entrepreneurship

Mehreen Shahid (BSc 2009) founded Safe Delivery Safe Mother, an NGO that provides essential and life-saving maternal and reproductive healthcare for rural, remote, and low-resource communities in Pakistan. She has implemented successful public-private partnership delivery models that strengthen public health systems, developed monitoring and evaluation frameworks, launched digital data reporting tools, conducted advocacy campaigns, and built the capacity of community health workers and skilled birth attendants. Mehreen was the first and only Pakistani woman selected among 30 women globally for the Forbes Ignite Fellowship, to solve critical public health challenges.



LUMS on the Global Stage!

Syed Babar Ali inducted into the American Academy of Arts and Sciences

Founding Pro Chancellor, LUMS, Syed Babar Ali is among the 270 innovators and leaders from across sectors, disciplines, and geographies, who were inducted into 2020's American Academy of Arts & Sciences cohort. He has been acknowledged in the category of 'Business, Corporate, and Philanthropic Leadership'. Babar Sahib is the second Pakistani to be inducted into the American Academy of Arts & Sciences, after the Nobel Laureate, Dr. Abdus Salam.



LUMS wins big at the CASE Asia-Pacific Advancement Conference in Melbourne



Dr. Arshad Ahmad, Former Vice Chancellor, LUMS, was awarded the Asia-Pacific Leadership Award at the CASE Asia-Pacific Advancement Conference making him the first recipient from a South Asian university to receive the award in recognition of his efforts to promote education and institutional advancement.

Ms. Nuzhat Kamran, Director, Office of Advancement, accepting the Circle of Excellence awards on behalf of LUMS. These awards are a testament to the groundbreaking work that is being done in the field of Advancement at LUMS that includes alumni relations, communications, fundraising, and marketing.





Events at **LUMS**

At LUMS, we welcome national and international guests, learn from world-renowned guest-speakers, celebrate our supporters, and engage with industry leaders.

LUMS Celebrates 35 Years of Excellence



LUMS paid a special tribute to all the donors who have played a pivotal role in the University's journey

The year 2021-22 marked the 35th anniversary of LUMS. Ever since its inception in 1985, the University's leadership, faculty, students, staff, donors and alumni have built a legacy of hard work, dedication and integrity.

Over the past three decades, patronage and trust from donors has allowed the University to continue its mission of amplifying access to higher education.

To celebrate this milestone, the University acknowledged the leadership of its founding members as well as its partnership with the industry through a special commemorative ceremony hosted at the campus on December 11, 2021.

The evening was a special tribute to all the supporters who have played a pivotal role in the successful

journey of LUMS and its transformational endeavours. The attendees included philanthropists, alumni, corporate representatives, government bodies, and bilateral agencies who had contributed significantly towards LUMS' success over the past 35 years.

Strengthening Industry-academia Partnerships



LUMS leadership and senior management with donors at a networking dinner in Lahore

A series of events to engage with industry were hosted by LUMS in Karachi, Islamabad, and Lahore. These provided an opportunity for the University's leadership and corporate leaders to connect with each other and discuss future collaborations.

Through discussions and presentations, the

guests were apprised of the recent achievements of the University and its high impact initiatives in the areas of innovation, knowledge creation, and community development. The sessions also emphasised that strong industry-academia partnerships and investment in research-

based solutions are the only effective ways of tackling local and regional challenges.



Mr. Osman Khalid Waheed, Member, LUMS Management Committee, with the alumni working group and corporate leadership in Karachi



Donor engagement dinner with donors and alumni in Islamabad

Connecting with Industry Leaders in Faisalabad

LUMS senior leadership visited Faisalabad to connect with industry leaders and foster industry-academia linkages. The LUMS delegation included Mr. Shahid Hussain, Rector; Dr. Arshad Ahmad; Ms. Nuzhat Kamran, Director, Office of Advancement; Mr. Zunair Zafar, CFO, and Dr. Tauqeer Abbas, Assistant Professor.

The LUMS delegation visited Interloop Ltd. and met Mr. Musadaq Zulqarnain, Chairman, Interloop Holdings; Col. Ijaz Ahmad Nasir,

Special Assistant and Mr. Zeeshan Akram, Deputy Manager, CSR. During the meeting various research options and collaboration opportunities were discussed.

The delegation also visited Sadaqat Ltd. and met with Mr. Mukhtar Ahmad, Chairman; Mr. Khurram Mukhtar, CEO; Mr. Shoaib Mukhtar, Director; Mr. Hamza Mukhtar, Director, and Mr. Iqbal Ghauri, CFO.

A meeting with the Faisalabad Chamber of Commerce and Industry (FCCI) was also held.

The attendees included Dr. Khurram Tariq, President; Mr. Ahmad Hassan, Chairman R&D; and Executive Committee Members, Mr. Muhammad Aslam Bhalli, Mr. Muzammil Sultan, Mr. Muhammad Tayyab, Mrs. Nighat Shahid, Mr. Muhammad Nazir, and Dr. Muhammad Arif. During the meeting, the disconnect between the industry and the academia was discussed and FCCI presented suggestions for joint research projects that address global and industry challenges.



The LUMS leadership met with members of the Faisalabad Chamber of Commerce and Industry

Overseas Pakistani Award Winners Celebrated

LUMS hosted an exclusive reception at The Monal Restaurant in Islamabad to honour the 32 recipients of the inaugural Pride of Pakistan - Medal of Excellence Awards.

The reception welcomed individuals from around the world, who are making dedicated efforts across different fields for the benefit of Pakistan. From making a positive impact to the country's public healthcare system to raising funds for the advancement of primary education, these individuals are working diligently in their

communities for the nation's betterment. In the spirit of celebrating their inspirational work and acquainting them with LUMS' national footprint, the University was delighted to welcome these awardees.

Extending a warm, congratulatory welcome to the award-winners, Dr. Arshad Ahmad appreciated the remarkable stories of the awardees as role models for the country's youth. The awardees enjoyed engaging with the LUMS leadership over a delicious outdoor dinner on the

terrace, and expressed their interest in connecting with the University for impactful collaborations in the near future.



The recipients of the inaugural 'Pride of Pakistan - Medal of Excellence' Awards are making their country proud on an international stage

Annual Dinner in Lahore Honours Generous Donors



The Annual Dinner in Lahore was attended by generous patrons

LUMS shone the spotlight on its patrons at the University's Annual Dinner in Lahore. Held on campus on March 10, the event was an opportunity to recognise individuals, organisations and alumni for their unwavering commitment to LUMS.



PEEF, a generous donor, is committed to providing equal educational opportunities to talented students



PepsiCo's generous donation is facilitating meaningful engagement at LUMS

Celebrating Friends and Patrons in Karachi



The LUMS Annual Dinner held in Karachi

To celebrate the significant contributions of donors, alumni, and corporate leaders to its growth and success, LUMS leadership visited Karachi for the University's Annual Dinner.



LUMS has a strong association with the Atlas Group, who have generously funded the Yusuf H. Shirazi Complex at the University

Sialkot Chamber of Commerce and Industry Hosts LUMS Senior Management



Founding Pro Chancellor, Syed Babar Ali at the the Sialkot Chamber of Commerce and Industry

The senior management of LUMS was invited to visit the Sialkot Chamber of Commerce and Industry—the premier trade body representing the export industry of Sialkot.

Founding Pro Chancellor, Syed Babar Ali spoke to the Sialkot community

about the importance of corporatising family businesses and encouraged them to collaborate with other districts and industries. Upon hearing that Sialkot is planning to open a technical institute, he said, “We at LUMS would like to help you learn from our experiences

and would be willing to share our courses and teaching methodologies with you. We also have advisory boards at LUMS who inform us of the best practices in universities worldwide, and we can extend the same services to institutes in Sialkot.”

Dr. Reza Baqir Shares Insights into Pakistan's Economy

The LUMS community enjoyed an insightful conversation with Dr. Reza Baqir, former Governor of the State Bank of Pakistan (2019 to 2022).

As Governor of the State Bank, Dr. Baqir led Pakistan's financial crisis management and economic response during the COVID-19 pandemic. He also

successfully negotiated a new IMF programme in June 2019 and launched several new initiatives to digitise Pakistan's financial sector to promote innovation and inclusion. Digitisation is a core value at the State Bank, explained Dr. Baqir, and there are several innovative initiatives in place to provide banking solutions. One such example is the Roshan



Dr. Reza Baqir

Digital Account, which simplified the process for people from overseas who want access to banking services in Pakistan, and does not require them to file tax returns.

Senior Leadership from LUMS Visits NETSOL Technologies

A delegation from LUMS met Mr. Salim Ghauri, CEO, NETSOL Technologies, and discussed potential collaboration opportunities.

NETSOL Technologies is a leader in providing innovative IT solutions to the global asset finance and leasing industry. For the past four decades, it has facilitated numerous businesses in finding their competitive edge and streamlining their business operations.



The LUMS delegation with Mr. Salim Ghauri, CEO, NETSOL Technologies

Mr. Ghauri emphasised that the new generation must be equipped with the latest technology, essential for early

learning. He appreciated the efforts of LUMS and expressed his enthusiasm to work with the University.

PharmEvo and LUMS Explore Collaborative Avenues

Syed Jamshed Ahmed, Deputy CEO; Dr. Masood Jawaid, Director Medical Affairs and Learning Innovations; and Mr. Mohsin Sheraz Ali, Director Marketing from PharmEvo met with Dr. Tariq Jadoon, Provost and the Advancement team to discuss avenues of collaboration.

PharmEvo representatives expressed interest in collaborating with faculty at LUMS to design and



The delegation from PharmEvo at LUMS

develop customised training programmes, workshops, and certificate courses for physicians on healthcare leadership and innovation. Additionally,

they offered to provide intellectual, social, and financial capital for the publication of local case studies in the same area.

At LUMS, we believe in the power of education to transform lives and shape the future. We invite you to be a part of this journey. Here are some of the ways in which you can support us.

Empowering the Next Generation: Student Scholarships

One of our primary goals is to ensure that talented and deserving students, regardless of financial means, have the opportunity to study at LUMS. Your contribution towards student scholarships will directly impact the lives of these individuals, providing them with a foundation for success and a chance to make their mark in the world.

Pioneering Research that Changes Lives

LUMS is at the forefront of groundbreaking research. From advancements in technology to life-saving medical breakthroughs, our institution has a proud tradition of pushing the boundaries of knowledge. By supporting research initiatives, you play a vital role in fuelling innovation and driving progress that has a tangible and far-reaching impact.

Building for the Future: Infrastructure Development

The physical spaces within which learning, research, and collaboration occur are the foundation of any great institution. Your generous contribution towards infrastructure development at LUMS will not only enhance the quality of education and research facilities, but also create an environment that fosters creativity, critical thinking, and collaboration. Moreover, there is a unique opportunity for you to leave a lasting legacy by naming select spaces on our campus, both indoor and outdoor.

Every Contribution Matters

Every donation, regardless of size, makes a significant difference. Together, we can create a ripple effect of positive change that resonates far beyond our walls and empowers future generations of students and researchers.

How You Can Contribute

Please visit <https://pay.lums.edu.pk/donations/> to explore various giving options. For personalised assistance or to discuss alternative ways to contribute, contact:

Ahmad Saad Qureshi
Donor Relationship Lead
Office of Advancement
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Imran Nadeem Ansari
Donor Relationship Lead
Office of Advancement
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Scan with phone
camera to donate

Leaders at LUMS



Pakistan Pavilion Special

This special session, brought together the masterminds behind the award-winning Pakistan Pavilion at the Dubai Expo 2020 including Mr. Shahid Abdulla,

Principal and Founding Partner of Arshad Shahid Abdulla (Pvt.) Ltd.; Ms. Noorjehan Bilgrami, artist, designer, and educationist, as well as the founding member of

the Indus Valley School of Art and Architecture; Mr. Rashid Rana, award-winning artist; and Mr. Abdul Razak Dawood, Pro Chancellor, LUMS.



Mr. Zain Hak, Global Vice President, Agriculture and Forestry, Shell

The session of Leaders at LUMS with Mr. Hak was an inspirational one, in which he talked about management practices, leadership styles, sports, and work-life balance. An MBA graduate from Cambridge, Mr. Hak has 28 years of experience in refining, marketing, trading and supply management in Latin America, Africa, Japan, Oceania, Europe and the Caribbean. As Global Vice President, he also serves as Chairman on the board of Shell Pakistan Ltd.

Mr. Jahangir Piracha, CEO, Engro Polymer & Chemicals Ltd.

A chemical engineer by education, Mr. Piracha's three-decade long career spans manufacturing, human resources, and procurement. He has served in multiple executive-level roles with Engro Corporation in its Fertilizer, Petrochemical, and Digital businesses.

During the session, he talked about his early influences, and the lessons learnt during his professional journey.



Mr. Tauseef H. Farooqi, Chairman NEPRA

Mr. Farooqi shared life lessons from his personal and professional journey at the Leaders at LUMS session. Mr. Farooqi is a graduate of the LUMS MBA Class of 1996 where he was awarded the Asian Development Bank Scholarship.

Ms. Tara Uzra Dawood, CEO and Founder, 786 Investments Ltd.

Ms. Dawood shared insights from her personal and professional achievements and outlined the lessons she has learnt along the way. She is dedicated to women empowerment and talked about the philanthropic initiatives she has undertaken in this area.



Guest Spotlight: Exploring Collaborations at LUMS

Embarking on a journey of collaboration, LUMS welcomes distinguished guests, fostering a vibrant exchange of ideas and opportunities.

President of Pakistan and Chancellor of LUMS, Dr. Arif Alvi

Dr. Alvi met Founding Pro Chancellor, Syed Babar Ali, and members of the University Advisory Board. They exchanged ideas on the current state of higher education in Pakistan and the role of LUMS in the country's progress over the next decade.



His Excellency Mr. Donald Blome, US Ambassador to Pakistan



Mr. Blome visited LUMS along with US Consul General in Lahore, Mr. William Makaneole, for the launch of the report, *Pakistan Electricity Outlook 2022*.

Ms. Sarah Mooney, British Deputy High Commissioner Karachi, and Trade Director for Pakistan

Ms. Mooney elaborated on the need to establish linkages with universities and institutes in the UK, which the British High Commission can facilitate.

She was joined by other representatives from the British High Commission including Ms. Clara Strandhoj, Head of Lahore Office and Mr. Rehan Shahid, Senior Trade Policy Advisor.



The University Advisory Board



Members of the Board came together for the annual meeting in January 2023 to reflect and discuss opportunities in higher education that would help lay the foundation for future initiatives at the University.

Chinese Consul General, Mr. Zhao Shiren

The delegation discussed the initiation of a meaningful educational collaboration, on the occasion of the 72nd anniversary of Pakistan-China diplomatic relations. Mr. Shiren also visited the Shaikh Ahmad Hassan School of Law and interacted with students.

The prime focus of the meeting was the Centre for Chinese Legal Studies at LUMS and the role it will play in becoming a pillar of legal excellence in the entire region.



Mr. Thomas Seiler, EU Deputy Head of Mission to Pakistan



The European Union (EU) organised a roadshow at LUMS, to commemorate 60 years of diplomatic ties between Pakistan and the EU. The event was attended by Mr. Seiler and Mr. Paolo Londero, EU First Secretary. This exhibit comprised a total of 13 modular panels, and was facilitated by a team of student volunteers from LUMS, who actively disseminated information and engaged with the students and staff in attendance.

His Excellency Mr. Alfred Grannas, the German Ambassador to Pakistan



Mr. Grannas visited LUMS to discuss opportunities of collaboration between the universities of the two countries. He was accompanied by Ms.

Dorota M. Berezicki, Head of Communications and Cultural Affairs, German Embassy, Islamabad. The delegation also engaged with German exchange

students from the University of Passau who are spending a semester at LUMS.

Nobel Peace Prize Winner, Ms. Malala Yousafzai

Ms. Yousafzai was part of a panel discussion, 'Building Higher Education Institutions for the 21st Century', organised by the Syed Ahsan Ali and Syed Maratib Ali School of Education (SOE) and the Oxford Pakistan Programme (OPP) at LUMS. The panel included Syed Babar Ali, Founding Pro Chancellor, LUMS; Prof. Stephen Blyth, Principal, Lady Margaret Hall and Dr. Nick Brown, Principal,



Linacre College from the University of Oxford and Dr. Faisal Bari, former Dean, SOE. The discussion was moderated by Prof. Dr. Adeel Malik, University of Oxford, and co-founder, OPP.

Centres at LUMS

Find out how different
transdisciplinary centres are
collaborating with industry
partners to address the biggest
challenges of our time!



The Centre for Water Informatics and Technology (WIT) is helping address water scarcity and food security by installing over 125 soil moisture sensors across Punjab.

These sensors trigger alerts when irrigation is needed by measuring the moisture in the soil using capacitive measurement technology, which allows high precision and durability without hurting soil chemistry.

It is predicted that by 2025, Pakistan will face acute water scarcity. Therefore, such data-driven interventions in smart agriculture and engaging the next generation of water practitioners and academics on innovative technologies are a key step towards mitigating and adapting to climate change. Also, with more than 90% of Pakistan's freshwater resources consumed by the agriculture sector, bringing efficiency in agriculture water consumption is critical to ensure food security and economic stability.

WIT has been working closely with industry and the government on developing technologies to improve irrigation efficiency and introduce sustainable agricultural practices.



These sensors assist farmers in making informed irrigation decisions, allowing them to achieve increased crop yield at reduced irrigation cycles

The LUMS Energy Institute (LEI) is helping the government save billions of rupees in the power sector.

Recognising that the common man in Pakistan has for long faced the brunt of increasing energy costs, LEI developed a radical simulation tool to forecast demand and supply dynamics and evaluate the technical and financial impact. Based on this, a series of policy reports and recommendations were proposed to the federal government and consequently adopted.

These interventions now guarantee an annual saving of \$1 billion in the power

sector per year for at least the next 10 years.

LEI is also responsible for policy recommendations to accelerate production and distribution of electric vehicles that have been adopted by the federal government. The Institute has developed swappable batteries for Pakistan's low-cost, three-wheeled rickshaws and motorcycles. This has already led to increased efficiencies and six spin-off ventures attracting equity investors.



US Ambassador to Pakistan, Mr. Donald Blome in the three-wheeled electric rickshaw developed by the LUMS Energy Institute



LCE helps innovators transform their ideas into investor-ready business plans

The LUMS Centre for Entrepreneurship (LCE) is enabling a generation of Pakistani problem solvers.

The Centre aims to help develop high-impact, tech-enabled and financially inclusive solutions for the country across several sectors including health, education, agriculture, environment and finance.

The Centre has partnered with several organisations to create impact. One such partnership is with the Bank of Punjab to catalyse the disruption in the financial industry in Pakistan. Through this collaboration, the Digital Experience and

Innovation Centre has been set up, which is dedicated to innovation, at LCE. The Lab will focus on exploration, experimentation, design, and prototyping of innovative digital banking experiences. The Lab shall serve as a real technological laboratory, accelerating the development of new innovative technological concepts that have high value.

The LUMS Learning Institute (LLI) is transforming learning and teaching practices.



Dr. Arshad Ahmad delivering a talk during the Course Design Express Workshop with delegates from the University of Baltistan, Skardu

The mandate of LLI is to strengthen teaching and learning communities, cultures, and practices at LUMS, and beyond. LLI's focus is on faculty development and bringing students as co-partners through the Pedagogical Partnership Programme.

The Professional Partnerships Programme at LLI was held in collaboration with The Monal Group/Baradari Cafe, where 10 students were taken on board for a paid opportunity.

It provided theoretical as well as professional training and collaboration in areas of the hospitality industry such as customer service, supply chain management, menu design, and legal issues related to hotel/restaurant management, etc.

LLI also offered the Course Design Express Workshop to 18 faculty members of LUMS and the University of Baltistan, Skardu (UoBS). The faculty attended a series of workshops on course

design, facilitated by Dr. Arshad Ahmad, Dr. Launa Gauthier, and Mr. Talha Mahmood. Faculty members from both universities designed 5 new courses around Life and Bio-Sciences, Entrepreneurship, Water Informatics, Green Energy and E-Commerce, which were offered during the experiential learning programme held in Skardu in Summer 2022 and 2023.

LUMSx, a digital learning platform allows learners from Pakistan and beyond to access high-quality online courses.

Generously funded by the Babar Ali Foundation, LUMSx will offer a rich selection of courses, ranging from Pashto and Farsi language lessons to data analytics and neuroscience, as well as health and wellness. The platform also aims to enhance the quality of online education by conducting research on online learning and teaching behaviours. One of LUMSx's pioneering projects

was the development of an Urdu translation of Dr. Barbara Oakley's renowned course, 'Learning How to Learn', which teaches students effective learning strategies.

The expanding list of courses covers domains of teachers' education, language, professional and personal development, data analytics, neuroscience and health and wellness.

At the launch of LUMSx, Founding Pro Chancellor, Syed Babar Ali commended the efforts of the University to launch the initiative. He said, "This platform offers the LUMS community an opportunity to learn beyond the classroom, reaffirming LUMS' goal to not only serve its students but also to reach a much wider audience across Pakistan and beyond."



Dr. Muhammad Sabieh Anwar recording an online lecture for LUMSx



This plaster cast of Maharaja Duleep Singh has captured him as an 18-year-old. It is one of the Sikh-period antiquities documented by the Sikh Virsa Pakistan project headed by LUMS faculty members.

Discovery and **Innovation**

From revolutionising urban sustainability to preserving cultural heritage, LUMS faculty are addressing some of the biggest challenges of our time.



Dr. Nadhra Shahbaz Khan and Dr. Murtaza Taj with the THE Award



This oil painting shows Maharaja Sher Singh (1807–1843) seated with his nobles in a pavilion in the Lahore Fort

Narrating a Visual Journey of Sikh Culture and History

Sikh Virsa Pakistan is a project emerging from a year-long multidisciplinary collaboration resulting in a website that makes academic work accessible to the public by resurrecting Sikh-period artifacts in the iconic Lahore Fort's Sikh Gallery through visual data. Sikh Virsa narrates a visual journey of Sikh culture and history, which are often underrepresented aspects of our South Asian heritage.

The project is led by Dr. Nadhra Shahbaz Khan, Associate Professor of Art and Architectural History, and Dr. Murtaza

Taj, Associate Professor of Computer Science. The first website of its kind in the region, it features thoroughly researched artifacts complete with bibliographic references and additional website links with contextual information.

Many artifacts are presented as 3D models photographed by leading professionals and virtual tours to help visitors experience these artifacts in their physical settings.



The Sikh Virsa Pakistan website received the Times Higher Education (THE) award in the category "Excellence and Innovation in the Arts" in 2022.

Saving Lives through Innovative Power Solutions



The designed solution is proposed to be deployed for the most critical use: hospital operation theaters in Gilgit-Baltistan

In Skardu, during the *Learning Without Borders - The Baltistan Experience* programme, a casual conversation with a local revealed that even life-saving procedures come to a standstill in Skardu during electricity outages which last more than 16 hours.

A custom solution has been designed by a team at LUMS, led by Prof. Nauman Zaffar, in collaboration with the University of Baltistan, Skardu, academics, doctors, and well-wishers. This team addressed the challenges of continuity, reliability, and quality of power supply through indigenous solutions.

They designed a low-cost and sustainable alternative using low-voltage lithium batteries. Their solution has ensured that life-saving surgeries are no longer postponed due to lack of power.



The team helped install backup power supply at an operating theatre at DHQ Hospital, Skardu

Redesigning Cities with Data-driven Policies

Dr. Momin Ayub Uppal, Associate Professor of Electrical Engineering and his team have secured a grant for a project that strives to infuse sustainability to our cities, using technological innovations and data-driven policy making. The grand challenge the project tries to address

is Pakistan's uncontrolled urbanisation that has led to unprecedented issues and challenges.

This project is part of the Centre for Urban Informatics, Technology, and Policy (CITY). By strongly emphasising research, innovation and multidisciplinary

collaboration, CITY at LUMS aims to use informatics, technology, and data analytics to catalyse the development of evidence-based policy design for addressing problems related to urban mobility, urban development, and urban environment and health.

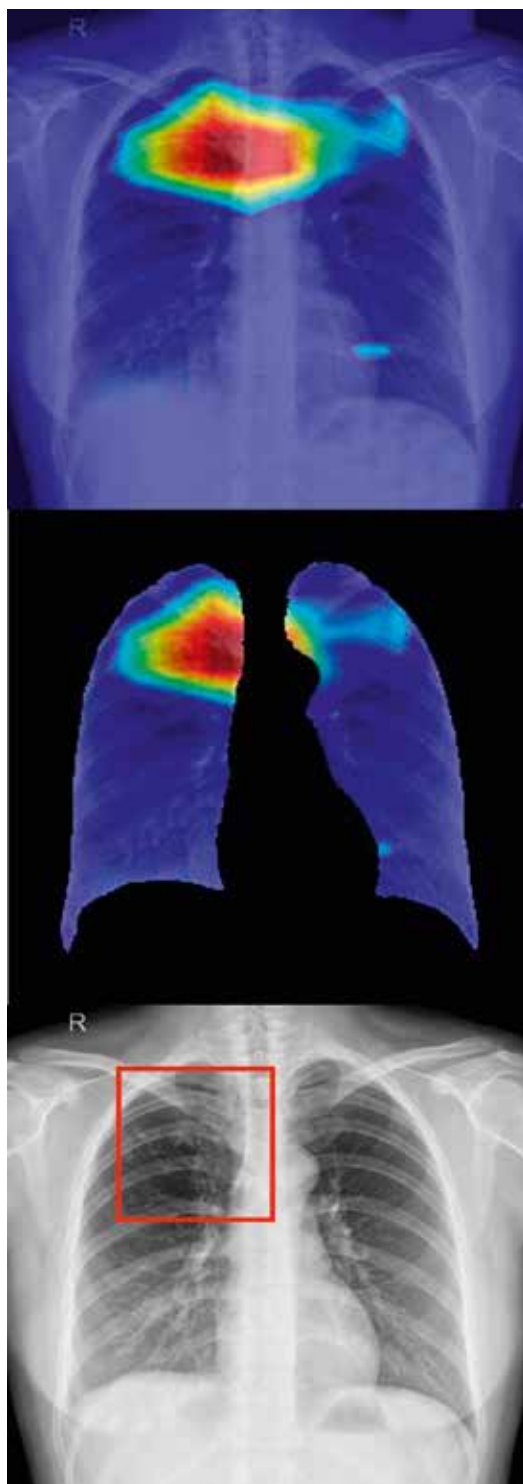


Finding Solutions to Food Insecurity

Droughts tend to cause stress and consequently result in significant losses to crop plants and mitigating this damage is essential for ensuring a sustainable food supply for the increasing global population. LUMS faculty member, Dr. Khurram Bashir and researchers at RIKEN, Japan have discovered a simple way to protect plants from drought stress. They discovered that ethanol is the simple solution. Through application of this inexpensive and widely used chemical, global crop production can be increased and drought tolerance significantly enhanced in Arabidopsis, rice, and wheat plants.

This study, 'Ethanol-Mediated Novel Survival Strategy Against Drought Stress in Plants' has received world-wide recognition and has been highlighted in international media such as CNN, Yahoo News, MSN and The Guardian among others.





TPI's comprehensive Clinical Diagnostic System can analyse x-rays and CT scans to determine where in the lung the disease exists, and when it was contracted

Developing an Automated Tuberculosis Diagnosis

Tuberculosis (TB) kills approximately 1.6 million people yearly and is among the three top infectious killers. The disease is rising worldwide despite the fact that anti-TB drugs are generally curative. The problem lies in the inefficient detection of this complex disease.

The Technology for People Initiative (TPI) team at LUMS, with the University of California, Davis, have developed a novel technique, which utilises machine learning and artificial intelligence tools to combine radiological, clinical and biomarkers' data to determine the disease severity and its progression.

Current diagnostic tests include smear and culture tests, which have accuracy rates of 40% and 70%, respectively, and can be expensive. The predictive algorithm developed by TPI, based on biomarkers, is 94% accurate. Also, it can test thousands of samples simultaneously as well as identify the strain of TB present in the patient.

Empowering Justice: LUMS and Punjab Prisons Unite to Offer Legal Education to Inmates



LUMS leadership, faculty and guests at the MoU ceremony with Punjab Prisons

LUMS, in partnership with Punjab Prisons, has inked a transformative three-year MoU to bolster criminal justice and legal awareness. Spearheaded by the Shaikh Ahmad Hassan School of Law (SAHSOL) at LUMS, the collaboration focuses on delivering targeted paralegal training to prison inmates, ensuring a comprehensive understanding of their legal rights.

SAHSOL's faculty and students will craft these programmes through Legal Aid Clinics, complemented by Punjab Prisons' establishment of a referral system.

This collaboration aims to primarily reduce jail overcrowding, particularly among under-trial prisoners. It also aims to provide education for convicted inmates to facilitate successful social

reintegration, ensure justice for vulnerable groups, and advance legal education, practical training, and research within Pakistan's criminal justice system. SAHSOL students stand to gain invaluable hands-on exposure to the real-world impact of law on the communities they aspire to serve as future lawyers.

Leading the Charge Towards Sustainable Mobility



The joint project will transform the automotive industry in Pakistan



The Suleman Dawood School of Business (SDSB) at LUMS has kickstarted the groundbreaking 'Electrification - A Step Towards Sustainable Mobility in Pakistan' project.

potential of electric vehicles (EVs) and their supply chains, emphasising the shift from traditional fossil-fuel vehicles to eco-friendly alternatives.

Supported by the China-Pakistan Economic Corridor (CPEC) Collaborative Research Grant from the Higher Education Commission (HEC), Pakistan, this 36-month initiative aims to explore the

Acknowledging the importance of charging infrastructure, local manufacturing, and battery technology, the project seeks to influence policies, decisions, and industry partnerships. At LUMS, the initiative is being led by Dr. Shakeel Jajja, Principal Investigator and Associate Professor, along with Dr. Raja Usman Khalid, Assistant Professor, and Dr. Syed Zahoor Hassan, Professor Emeritus. This project is poised to shape the future of sustainable mobility in Pakistan's automotive industry.

Empowering Communities through Storytelling



MPhil Education Leadership and Management students during a field visit to the tent schools of Toba Angetra, Cholistan Dessert, Bahawalpur

In a pioneering initiative, three MPhil Education Leadership and Management 2023 students—Hui Qui, Anam Masood, and Sara Amjad—have unveiled a transformative resource kit for teachers to deliver engaging storytelling sessions in Qila Derawar, located 130 km south of the city of Bahawalpur.

Rooted in the MCI model—Memorisation, Connect, and Improve—the team crafted the kit that also includes an instructional video for facilitators.

In partnership with the Children's Literature Festival and *Idara-e-Taleem-o-Agahi*, the students have been tasked with monitoring,

evaluating, and analysing the Digi Kutub Khana (DKK) project which serves as a living learning library. The project aims to integrate values that promote peace and tolerance among children about other residing communities through planned activities. The latest workshop in Qila Derawar was conducted

using a colorful trunk to engage children and creating excitement as the trunk's contents, 127 books on local culture, dictionaries, worksheets, art and craft material, maps, and one tablet, were unveiled. The recorded video lessons, shared later with the facilitators by the three students, empowered the facilitators to replicate engaging sessions, making a meaningful impact beyond Qila Derawar.

Partnerships play a crucial role in facilitating such impactful projects. These collaborations enable the integration of diverse resources, expertise, and innovative approaches, amplifying the reach and effectiveness of educational initiatives.



The attractive colorful trunk with books on local culture, dictionaries, worksheets, art and craft material, maps, and a tablet



Tent school in Toba Qasaiwala, Cholistan Dessert, Bahawalpur



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